

# **Corporate Presentation**

June 2017

# Viña Concha y Toro



I. Concha y Toro: At a Glance

# Viña Concha y Toro Today

- Largest Chilean and Latin American Winery.
- Top 10 world's winery in volume commercialized.
- Unique business model within the wine industry.
- Production facilities in 3 countries: CL, US & AR.
- Distribution subsidiaries in 12 countries and 2 commercial offices.
- Global Presence in 147 countries.



# Viña Concha y Toro in Numbers

#### **Net Sales (million US\$)**

• 2006: \$404 → 2016: \$977 CAGR: 9.1%

#### Volume (million 9 liter cases, wine)

· 2006: 21.7 → 2016: 36.2 CAGR: 5.3%

#### EBITDA\* (million US\$)

· 2006: \$66.9 → 2016: \$138 CAGR: 7.5%

#### **Net Income (million US\$)**

· 2006: \$30.5 → 2016: \$72 CAGR: 8.9%

\* Gross Profit – Distribution Costs – Administration Costs + Other Income – Other Expenses + Depreciation + Amortization

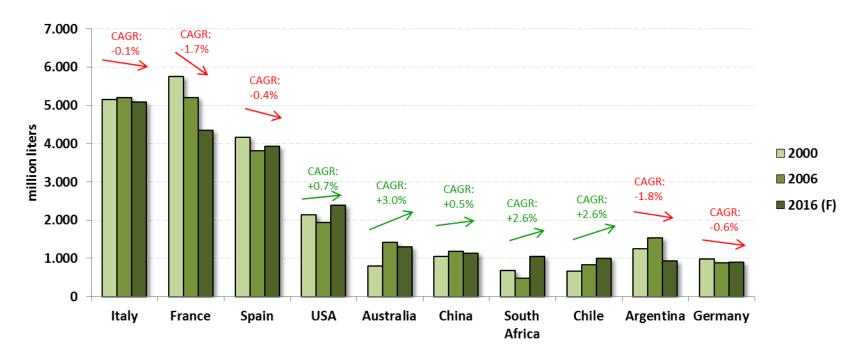




II. Global Wine Industry

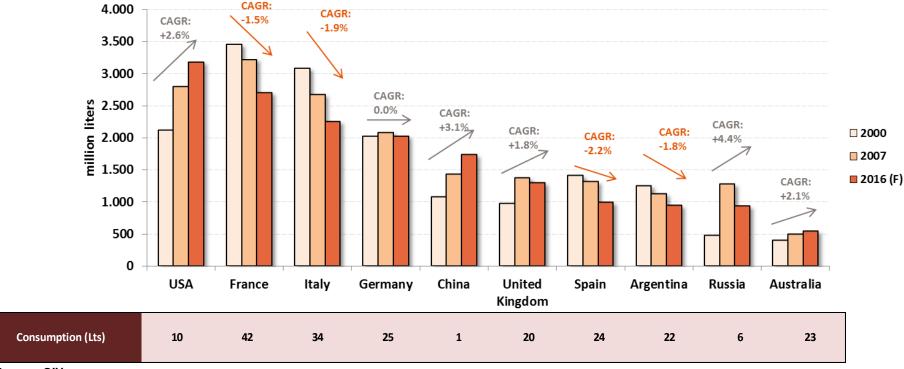
# Wine Industry: Top 10 wine producers

- Global Production remained flat since 2000
- 3.3% decrease in 2016



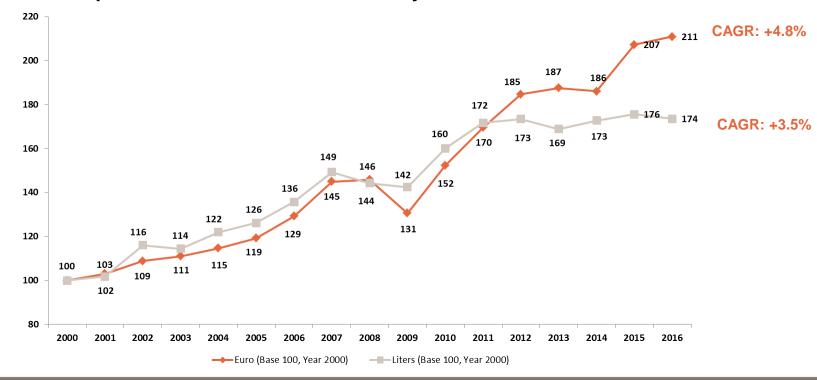
# Wine Industry: Top 10 wine consumers

- Global Consumption Increasing 0.4% in 2016
- USA, China, Russia leading the growth



# Wine Industry: Global Exports

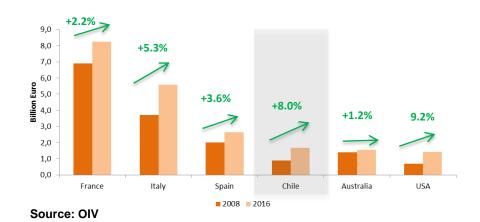
- Global Export Value (€) increased 111% in 16 years
- Global Export Volume increased 74% in 16 years



# Wine Industry: Global Exports

Top 6 exporters by value

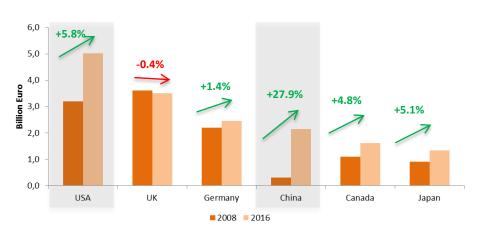
Top 6 exporters by volume



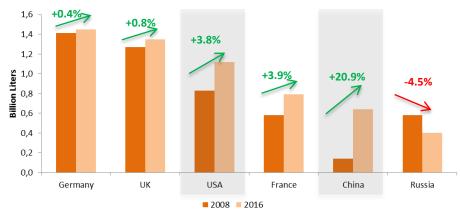


# Wine Industry: Global Imports

Top 6 importers by value



Top 6 importers by volume



# Wine Industry: Top 10 Wineries

The top ten players reached 13% of commercialized volume worldwide.

| Ranking | Company                   | Volume Market Share 2016 |
|---------|---------------------------|--------------------------|
| 1°      | E&J Gallo Winery Inc      | 2.71%                    |
| 2 °     | Constellation Brands Inc  | 1.70%                    |
| 3°      | Wine Group Inc, The       | 1.50%                    |
| 4°      | Treasury Wine Estates Ltd | 1.12%                    |
| 5°      | Viña Concha y Toro SA     | 1.03%                    |
| 6°      | Castel Groupe             | 1.02%                    |
| 7°      | Accolade Wines Ltd        | 0.97%                    |
| 8°      | Pernod Ricard Groupe      | 0.97%                    |
| 9°      | Grupo Peñaflor SA         | 0.90%                    |
| 10°     | FeCoVitA Coop Ltda        | 0.70%                    |

Source: Euromonitor (2016)



III. Investment Attractiveness

### **Investment Attractiveness**

- 1. Lead by an experienced controlling group
- 2. Successful track record through years
- 3. A business model which has supported the growth
- 4. Market diversification
- 5. Growth that improves profitability
- 6. Export Markets Leading the Growth
- 7. Leading Position



### 1. Lead by an experienced controlling group

## Current Controlling Group is part of CyT since the 50's.

- ✓ Three families integrate the controlling group.
- ✓ Exclusive focus on wine
- ✓ Leading the growth and expansion through years.
- ✓ Passion for wines

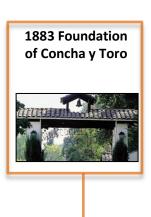
#### **Experienced Management**

Management in the Company for more than 10 years in average.

## Listed in Santiago Stock Exchange and NYSE



### 2. Successful track record through years







1994 First
Winery to trade
in NYSE



1997 Strategic Alliance: Almaviva Winery



2010 Partnership Manchester United



2013 World's Most Admired Wine Brand





1933 Listed in Santiago Stock Exchange



1993 Launch of Cono Sur Winery



1996 Launch of Trivento Winery in Argentina



2000 Brand Building – Global Reach



2011 Acquisition of Fetzer Winery in California, US



2014 Center for Research and Innovation

# 3. A business model which has supported the growth

a. Quality



Control of the production and supply chain

Strong Portfolio of Wines Multiorigin Brands



b. Brand Building



**Strong Global Brand Recognition** 

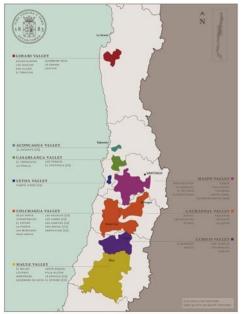
Strong Distribution Network
Market Diversification



c. Global Presence

**VERTICAL INTEGRATION** 

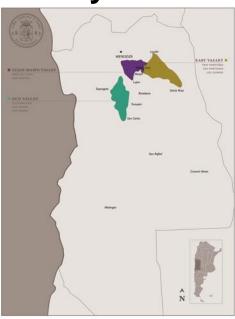
### a. The importance of Quality Assurance and Consistency



**CHILE** 

9 valleys 54 vineyards

**9,388** HECTARES



**ARGENTINA** 

3 valleys 9 vineyards

**1,140** HECTARES



**CALIFORNIA** 

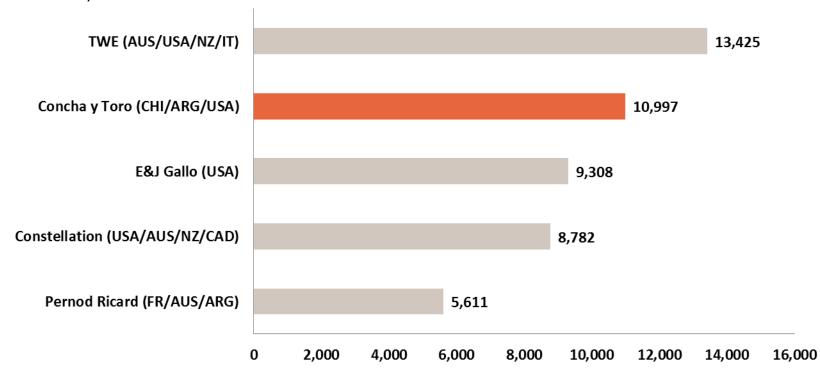
3 valleys 14 vineyards

462 HECTARES

### ...Leading Company in planted hectares

#### **Planted Hectares**

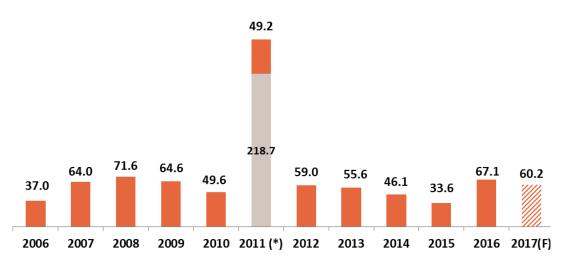
(Total includes leases)

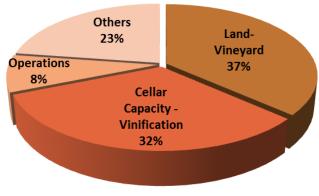


### ...Investments supporting the growth

### **Sustained Investment Over Time** (US\$ million)

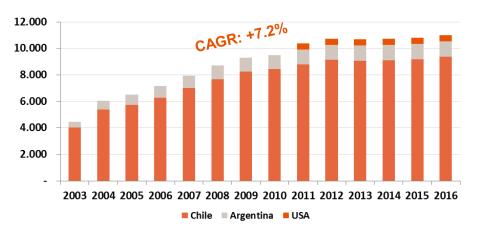
Capex Disclosure (2012-2016)



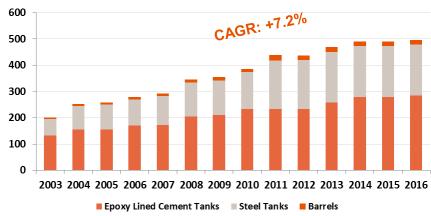


### ...Investments supporting the growth

#### **Planted Hectares**



### Wine Storage & Ageing Capacity (million liters)



### b. Brand Building... built on a strong portfolio...

Multi-origin Brands... The America's Wine Portfolio



### ...development of brands & history ...

#### SUCCESSFUL POSITIONING OF A GLOBAL BRAND IN THE PREMIUM CATEGORY



- Main market, Top 10 in sales (UK)
- #1 sales Cabernet
   Sauvignon (UK)
   Casillero del Diablo
   Reserva.
- Preferred Wine (China)



| Volume (million cases) | 2003 | 2016  | CAGR  |  |
|------------------------|------|-------|-------|--|
| Viña Concha y Toro     | 15.9 | 36.2  | 6.5%  |  |
| Casillero del Diablo   | 1.0  | 5.4   | 13.9% |  |
| % over total Volume    | 6.3% | 15.0% |       |  |

### ... development of brands & history...



### ...Independent strong brands ...

### ... with the endorsement of Concha yToro



#### **VARIETALS**

USD 5 – 6 / USD 7 - 8 £4-5/£5-6

#### **PREMIUM**

USD 10 / USD 13 £7 / £9

#### **SUPER PREMIUM**

£11 / £14

#### **ULTRA PREMIUM**

£18 - 32 / £29

#### **ICON**

USD 65 / USD 95 / USD 135 £47 / £68 / £97

% of sales by value 51%

49%

### ... a recognized winery obtaining global awards

#### "#2 Most Admired Wine Brands 2017"

(Drinks International, 2017)



#### "World's Most Powerful Wine Brand"

(Intangible Business, 2014 & 2015)



"International Best Drinks Company of the Year" 2015 (The Drinks Business).

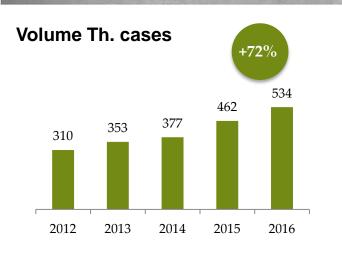


# AMERICAN WINERY OF THE YEAR

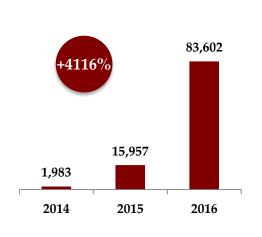














### ... strategic partnerships...

Viña Maipo official sponsor of the ATP World Tour de Tokio.







Cono Sur Bicicleta is the official wine of "Le Tour de France"















Concha y Toro Official wine sponsor of Dallas Cowboys









Trivento official sponsor or the "Premiership Rugby".







### ... fine wines recognition...

### JAMESSUCKLING.COMT

JAMES SUCKLING DELIVERS THE HIGHEST SCORES TO VIÑA CONCHA Y TORO FINE WINES

HISTORIC HIGHEST SCORE OF DON MELCHOR





### ... the highest accolades for our Portfolio...



2011 *94 points* Wine Spectator

2011 *95 points* **James Suckling** 

2011 94 points Robert Parker's Wine Advocate

2011 18 points Jancis Robinson

2011 Among the 10 best wines of 2015 FORBES



96 points 2010 Best Chilean Carmenere Wine & Spirits

2011 95 points Anthony Gismondi

2012 "Top Wine" Wine Spectator

2013 95 points
Descorchados 2016

2013 95 points
Robert Parker's Wine Advocate

Carmenere 2013 95 points Descorchados 2016

Carmenere Lot N°1 2014 96 points Best Chilean Carmenere Descorchados 2016

> Sauvignon Blanc 2015 91 points Robert Parker's Wine Advocate



Cabernet Sauvignon 2013 92 points Robert Parker's Wine Advocate

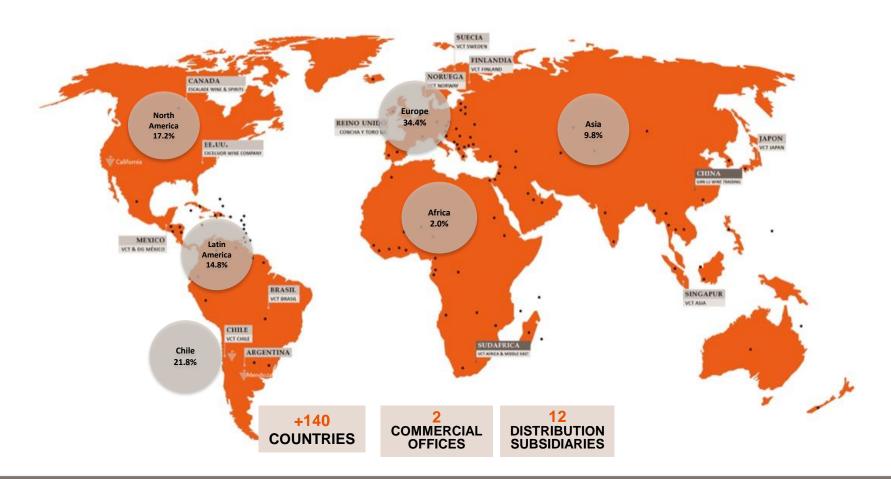
Cabernet Sauvignon 2011 96 points Decanter Cabernet Sauvignon Limited Edition 2013 93 points James Suckling

Cabernet Sauvignon Limited Edition 2013 94 points Descorchados 2016



Carmenere 2013 94 points Wine & Spirits

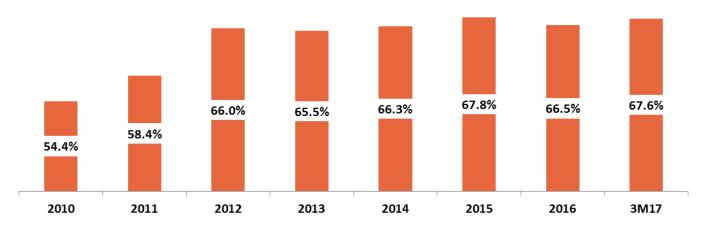
### c. Global Presence... getting closer to markets



### ... sales that build brand equity...

#### **Distribution Subsidiaries: Driving the growth**

- 68% of CyT's sales carried out by direct distribution
- 32% of CyT's sales carried out by third parties distributors



■ Volume through Distribution Subsidairies

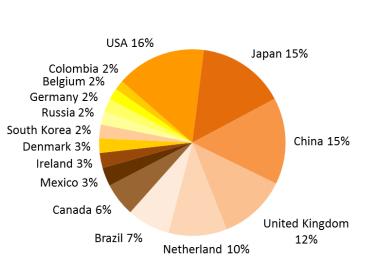
- 12 distribution subsidiaries
- UK started operations on 2001
  - Sales 2001: 250.000 cases
  - Sales 2016: 6.8 million cases
- VCT Brazil: leader in wine category

- 2 commercial offices
- Since 2012 in South Africa
- Since 2013 in China
  - Sales growth +136% (2013-2016)

### 4. Market diversification...

#### **Chilean Destination of Bottled Exports**

#### Concha y Toro's – Currencies and Markets



|     | Currency Mix |       |  |  |  |  |
|-----|--------------|-------|--|--|--|--|
|     | 3M17         | 3M16  |  |  |  |  |
| CLP | 20.9%        | 21.7% |  |  |  |  |
| USD | 34.9%        | 32.2% |  |  |  |  |
| GBP | 18.1%        | 21.9% |  |  |  |  |
| EUR | 10.7%        | 11.2% |  |  |  |  |
| CAD | 4.1%         | 3.1%  |  |  |  |  |
| BRL | 3.1%         | 2.1%  |  |  |  |  |
| MXN | 2.9%         | 2.9%  |  |  |  |  |
| SEK | 2.7%         | 3.2%  |  |  |  |  |
| ARG | 1.6%         | 0.6%  |  |  |  |  |
| NOK | 1.0%         | 1.1%  |  |  |  |  |



- Export Markets include exports to third parties and distribution subsidiaries
- US and ARG exports excludes shipments to the company's distribution subsidiaries

### ... leading the Chilean export categories.

#### The Chilean Bottled Export Industry – Concha y Toro Leading Position

| Rank<br>3M17 | Country        | Share over Chilean bottled exports (volume) | Chilean exports tled exports growth 3M17/3M16 |       | Rank CyT over<br>Chilean Exports |  |
|--------------|----------------|---|---|-------|----------------------------------|--|
| 1            | USA            | 15.6%                                       | 11.5%   | 32.8% | 1                                |  |
| 2            | Japan          | 15.2%                                       | 50.1%   | 24.7% | 1                                |  |
| 3            | China          | 15.0%                                       | 20.1%   | 13.4% | 1                                |  |
| 4            | United Kingdom | 11.7%                                       | -16.8%  | 42.2% | 1                                |  |
| 5            | Netherland     | 10.1%                                       | 5.7%  | 26.2% | 1                                |  |
| 6            | Brazil         | 7.5%  | -2.2%   | 8.8%  | 3                                |  |
| 7            | Canada         | 5.8%  | 21.4%   | 36.8% | 1                                |  |
| 8            | Mexico         | 3.2%  | 17.9%   | 57.9% | 1                                |  |
| 9            | Ireland        | 2.6%  | -17.1%  | 22.8% | 2                                |  |
| 10           | Denmark        | 2.5%  | 0.9%  | 25.6% | 1                                |  |
| 11           | South Korea    | 2.4%  | -3.5%   | 26.7% | 1                                |  |
| 12           | Russia         | 2.3%  | 49.4%   | 19.0% | 1                                |  |
| 13           | Germany        | 2.3%  | -9.3%   | 17.7% | 1                                |  |
| 14           | Belgium        | 2.0%  | -1.1%   | 29.0% | 1                                |  |
| 15           | Colombia       | 1.7%  | 99.7%   | 9.1%  | 3                                |  |

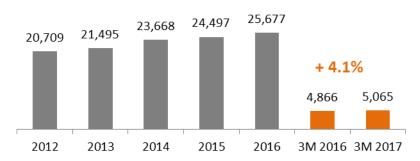
Source: Vinos de Chile

### 5. Growth that improves profitability

#### **Export Volume**

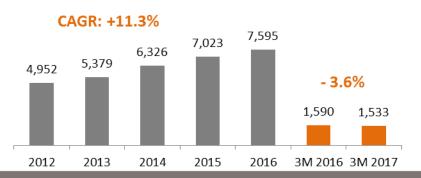
(thousand cases, wine)

**CAGR: +5.5%** 



#### **Premium Wines Export Volume**

(thousand cases, wine)

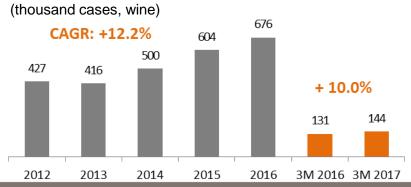


#### **Domestic Volume**

(thousand cases, wine)



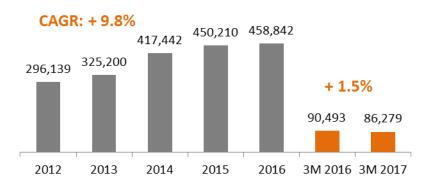
#### **Premium Wines Domestic Volume**



### 6. Export Markets Leading the Growth

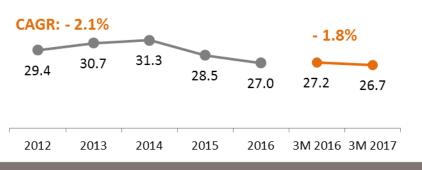
#### **Export Sales**

(million Ch\$, Wine)



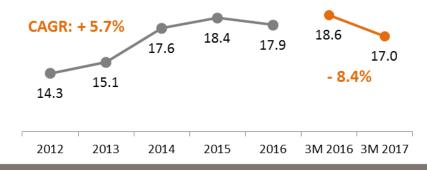
#### **Average Export Price**

(US\$ / 9 liter Case, Wine)



#### **Average Export Price**

(Th. Ch\$ / 9 liter Case, Wine)



### 7. Leading Position

#### Concha y Toro's Exports over Chilean Bottled Wine\*

| <u> </u> |        | oi Oillioaii i |
|----------|--------|----------------|
|          | Volume | Value          |
| 2004     | 29.2%  | 25.8%          |
| 2005     | 32.2%  | 27.2%          |
| 2006     | 33.4%  | 28.3%          |
| 2007     | 34.9%  | 30.2%          |
| 2008     | 37.0%  | 31.4%          |
| 2009     | 38.3%  | 32.3%          |
| 2010     | 36.6%  | 31.5%          |
| 2011     | 33.7%  | 29.7%          |
| 2012     | 35.4%  | 31.3%          |
| 2013**   | 33.9%  | 30.5%          |
| 2014**   | 32.2%  | 29.7%          |
| 2015**   | 33.3%  | 29.7%          |
| 2016**   | 34.0%  | 30.2%          |



Volume Pro-forma (including wine bottled in UK): 36.9% (as of Dic. 2016)

Source: Vinos de Chile

(\*) Includes bottled & Bag in Box

(\*\*) Does not include the wine Bottled by CyT in UK

#### **Concha y Toro's Market Share – Domestic Market (Volume)**

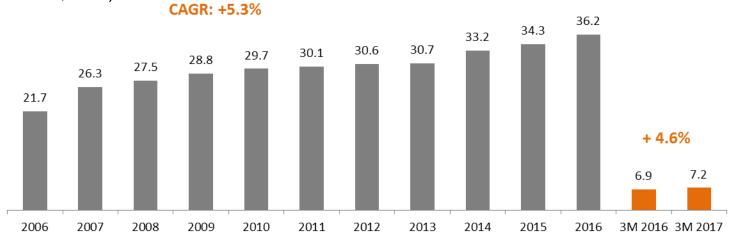
|                | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 |
|----------------|------|------|------|------|------|------|------|------|------|------|------|
| Concha y Toro  | 28.6 | 30.0 | 29.7 | 31.5 | 30.7 | 30.4 | 29.6 | 28.5 | 27.1 | 28.1 | 28.0 |
| Santa Rita     | 25.5 | 27.9 | 28.7 | 28.9 | 29.4 | 29.1 | 28.0 | 29.5 | 30.9 | 31.6 | 31.4 |
| San Pedro      | 21.9 | 21.8 | 23.0 | 22.5 | 24.4 | 24.6 | 26.7 | 27.3 | 28.7 | 28.4 | 29.3 |
| Santa Carolina | 3.1  | 2.3  | 2.0  | 1.8  | 1.8  | 1.7  | 1.5  | 1.4  | 1.1  | 0.9  | 0.9  |
| Others         | 20.9 | 18.0 | 16.6 | 15.3 | 13.7 | 14.2 | 14.2 | 13.4 | 12.2 | 11.0 | 10.5 |

Source: Nielsen

## Maintaining solid volume growth...

#### **Consolidated Sales**

(million 9 liter cases, wine)

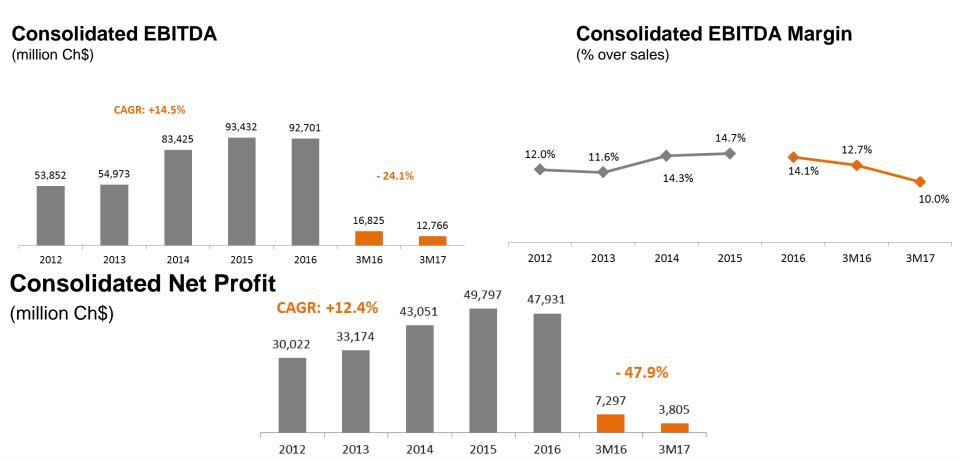


**Net Sales (billion Ch.\$)** 

2013: \$475.6 → 2016: \$658.4

**CAGR: +11.5%** 

## ... and remaining profitable through years.

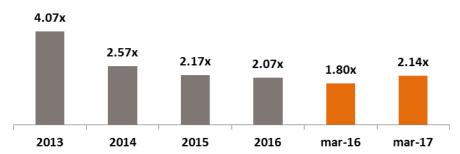




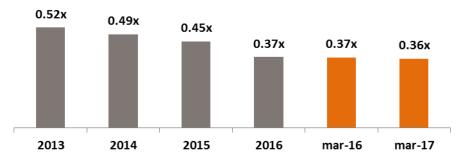
IV. Financial Position

## **Strong Capital Structure**

#### Net Financial Debt / EBITDA (1)



#### **Net Financial Debt / Equity**



Liabilities: Current Liabilities + Non Current Liabilities

Financial Debt: Other current financial liabilities + Other non current financial liabilities -

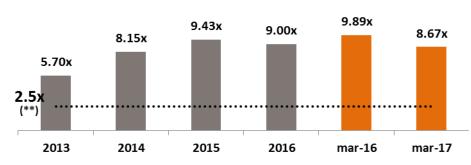
Derivatives

Net Financial Debt: Other current financial liabilities + Other non current financial liabilities -

Derivatives - Cash and cash equivalents

(1) Last 12 months

#### EBITDA (1) / Financial Expenses (1)



Financial expenses excludes financial income

(\*) As convenant, the issuer should have a Leverage not higher that 1.4 times. Leverage: Liabilities / Equity.

(\*\*) As convenant, the issuer should have a EBITDA/Financial expenses ratio at least 2.5 times. Source: Superintendencia de Valores y Seguros (SVS)

## **Financial Debt**

| Financial Debt* | Mar-17  |                   | Mar-16  |                   |
|-----------------|---------|-------------------|---------|-------------------|
| as of:          | Ch\$ MM | Av. Interest rate | Ch\$ MM | Av. Interest rate |
| USD             | 151,144 | 2.58%             | 104,954 | 2.86%             |
| EUR             |         |                   |         |                   |
| GBP             |         |                   |         |                   |
| CLP             | 34,166  | 5.12%             | 40,350  | 5.17%             |
| UF              | 52,944  | 2.40%             | 54,205  | 3.43%             |
| ARS             | 5,344   | 20.28%            | 3,860   | 27.66%            |
| BRL             | 5,300   | 17.80%            | 4,683   | 15.92%            |
| MXN             | 47      | 9.42%             | 2       | 5.96%             |
| SEK             |         |                   |         |                   |
| Total           | 248,944 | 3.59%             | 208,054 | 4.21%             |

<sup>\*</sup> Does not include interest accrued.

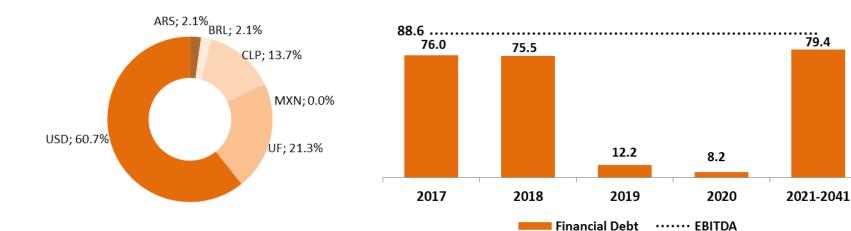
In nominal Chilean Pesos at the end of each period

### **Financial Debt**

#### **Financial Debt by Currency**

As of March 31, 2017

Expected Maturity Date <sup>(1)</sup>, as of March 31, 2017 (Billion Ch\$)



Source: The Company

- (1) Considers current and non current financial liabilities excluding derivatives.
- EBITDA, Last 12 Months.
- As of March 31, 2017, Concha y Toro had a Cash balance of Ch\$62.8 billion.

- ✓ We have the brands.
- ✓ We have the portfolio.
- ✓ We have the distribution.
  - ✓ We have the land.
- ✓ We have the investments.
  - ✓ We have the expertise.

We are ready to keep growing...



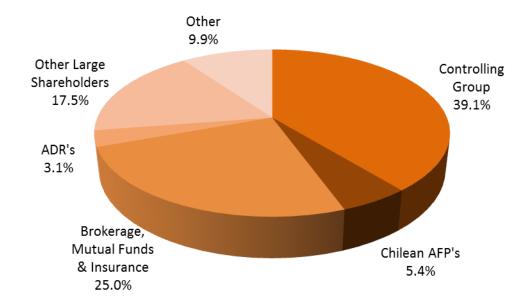
## Viña Concha y Toro

#### **Board of Directors**

Alfonso Larraín Santa María (Chairman) Rafael Guilisasti Gana Rafael Marín Jordán Mariano Fontecilla de Santiago Concha Andrés Larraín Santa María Pablo Guilisasti Gana Jorge Desormeaux Jiménez

#### **Shareholder Structure**

(Mar 31, 2017)



## **Bottled Sales 1Q2017**

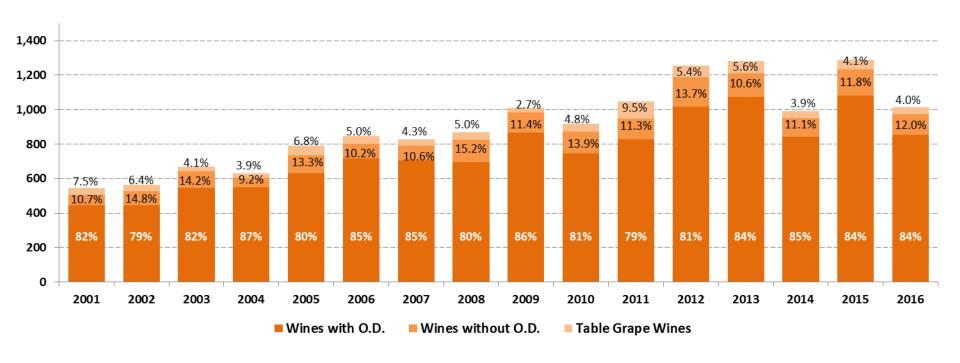
| Total Sales(*) (in Ch\$           | 1Q17     | 1Q16              | Change (%) |        |
|-----------------------------------|----------|-------------------|------------|--------|
| Chile Domestic Market - wine      |          | 14,281            | 13,711     | 4.2%   |
| Export markets <sup>(1)</sup>     | 81,049   | 84,355            | -3.9%      |        |
| Argentina Domestic                | 1,982    | 782               | 153.6%     |        |
| Argentina Exports <sup>(2)</sup>  |          | 3,632             | 4,849      | -25.1% |
| U.S.A. Domestic                   |          |                   |            | 4.6%   |
| U.S.A. Exports <sup>(2)</sup>     | 1,373    | 1,195             | 14.9%      |        |
| Total Wine Operating Segm         | 115,126  | 117,133           | -1.7%      |        |
| Chile Domestic Market - new bu    | 9,891    | 13,688            | -27.7%     |        |
| Other Revenues                    | 2,457    | 1,334             |            |        |
| Total Other Operating Segn        | 12,348   | 15,022            | -17.8%     |        |
| Consolidated Sales                | 127,474  | 132,155           | -3.5%      |        |
| Total Volume(*) (thousa           | 1Q17     | 1Q16              | Change (%) |        |
| Chile Domestic Market - wine      |          |                   |            | 0.5%   |
| Export markets <sup>(1)</sup>     | 43,523   | 41,085            | 5.9%       |        |
| Argentina Domestic                | 1,732    | 1,126             | 53.8%      |        |
| Argentina Exports <sup>(2)</sup>  | 1,630    | 2,380             | -31.5%     |        |
| U.S.A. Domestic                   | 3,655    | 3,290             | 11.1%      |        |
| U.S.A. Exports <sup>(2)</sup>     | 435      | 332               | 30.9%      |        |
| Total Wine Operating Segm         | 64,673   | 61,848            | 4.6%       |        |
| Chile Domestic Market - New Bu    | 5,500    | 7,843             | -29.9%     |        |
| <b>Total Other Operating Segn</b> | 5,500    | 7,843             | -29.9%     |        |
| Consolidated Volume               |          | 70,173            | 69,691     | 0.7%   |
| Average Price (per liter)         | Currency |                   |            |        |
| Chile Domestic Market - wine      | Ch\$     | 1,042.6           | 1,005.6    | 3.7%   |
| Export Markets                    | US\$     | 2.93              | 3.00       | -2.4%  |
| Argentina Domestic                | US\$     | 2.43              | 1.37       | 77.8%  |
| Argentina Exports                 | US\$     | 3. <del>4</del> 8 | 3.04       | 14.4%  |
| U.S.A. Domestic                   | US\$     | 5.37              | 5.34       | 0.5%   |
| U.S.A. Exports                    | US\$     | 4.83              | 5.19       | -7.0%  |

- (1) Export Volume include exports to third parties and sales volume of the company's distribution subsidiaries (UK, Nordics, Brazil, Singapore, Mexico).
- (2) This figure excludes shipments to the company's distribution subsidiaries.
- (\*) This figure includes bulk wine sales.

## Chilean Harvest through years

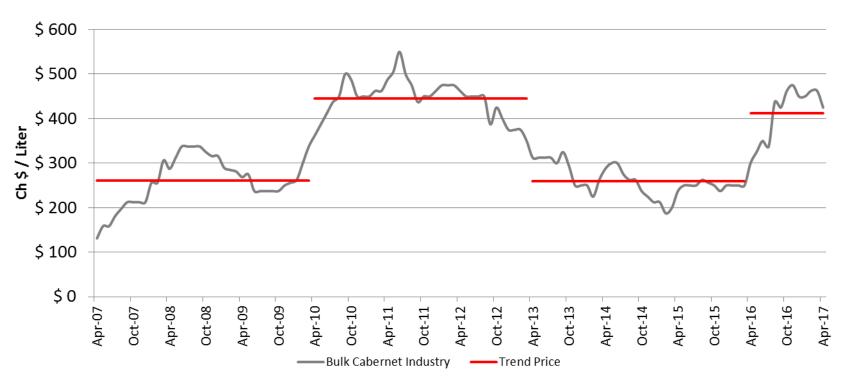
#### **Historical Harvest Volume**

(million liters)



## Cabernet Sauvignon Bulk Wine (Maule Valley)

#### Average Bulk Wine price to producer (Ch\$/Liter)



## ...Investments supporting the growth

|                                 | Currently<br>Producing | Plantings 2012-2015 | Total Vineyards<br>Planted | Fallow | Total<br>Arable |
|---------------------------------|------------------------|---------------------|----------------------------|--------|-----------------|
| <u>Vineyards</u>                | (in hectares)          |                     |                            |        |                 |
| Chile                           |                        |                     |                            |        |                 |
| Limarí Valley                   | 921                    | 85                  | 1,006                      | 244    | 1,250           |
| Casablanca Valley               | 380                    | 44                  | 424                        | -      | 424             |
| Aconcagua Valley                | 97                     | -                   | 97                         | -      | 97              |
| Leyda Valley                    | 130                    | -                   | 130                        | -      | 130             |
| Maipo Valley                    | 771                    | 81                  | 852                        | 21     | 873             |
| Cachapoal Valley - Rapel Valley | 1,178                  | 324                 | 1,502                      | 97     | 1,599           |
| Colchagua Valley - Rapel Valley | 1,947                  | 208                 | 2,155                      | 150    | 2,305           |
| Curicó Valley                   | 598                    | 96                  | 694                        | 4      | 698             |
| Maule Valley                    | 1,982                  | 546                 | 2,528                      | 713    | 3,241           |
| Total Chile:                    | 8,004                  | 1,384               | 9,388                      | 1,229  | 10,617          |
| Argentina                       |                        |                     |                            |        |                 |
| Mendoza Valley                  | 1,117                  | 23                  | 1,140                      | 285    | 1,425           |
| Total Argentina:                | 1,117                  | 23                  | 1,140                      | 285    | 1,425           |
| United States                   |                        |                     |                            |        |                 |
| Fetzer                          | 403                    | 66                  | 469                        | 1      | 473             |
| Total United States:            | 403                    | 66                  | 469                        | 1      | 473             |
| Total                           | 9,524                  | 1,473               | 10,997                     | 1,515  | 12,515          |



## **Corporate Presentation**

June 2017

# Viña Concha y Toro