Concha y Toro

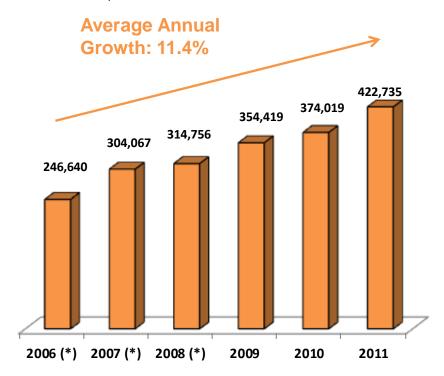


Corporate Presentation
Citi Global Markets – 20th Annual Latin America Conference

March 2012

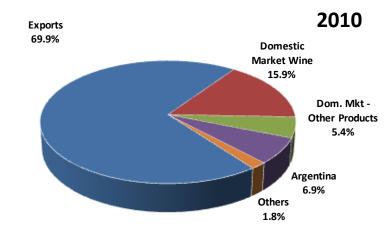
Consolidated Sales

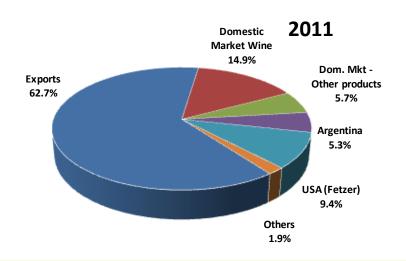
Million Ch\$



(*) For year 2008 and before, sales are expressed in Dec 2009 real terms. For 2009 onwards, sales are expressed in nominal terms and in IFRS. For years 2008 and before, sales are expressed in Chilean GAAP.

Sales Breakdown





Concha y Toro Performance

Income Statement		2004		2011	CAGR
Sales (Ch\$ million)	\$	188,207	\$	422,735	12%
Exports ** (Ch\$ million) Exports ** (US\$ million) % Exports	\$ \$	117,034 192 62.2%	\$ \$	279,444 577 66.1%	13% 17%
Export volume ** ('000 cases)		9,496		20,046	11%
Operating Result (Ch\$ million) Op Results (Sales %)		30,421 16.2%		41,211 9.7%	4%
EBITDA (Ch\$ million) EBITDA (% Sales)	\$	38,872 20.7%	\$	59,059 14. 0 %	6%
Net Income (Ch\$ million) Net Income (% Sales)	\$	22,689 12.1%	\$	50,482 11.9%	12%
EPS (Ch\$)	\$	31.6	\$	67.6	11%
Stock Value ***	\$	792	\$	990	3%

^{**} Export Sales & Volumes from Chile & Argentina (Value includes Bulk)

Concha y Toro Business Model: <u>Key Factors</u>
& Growth Drivers

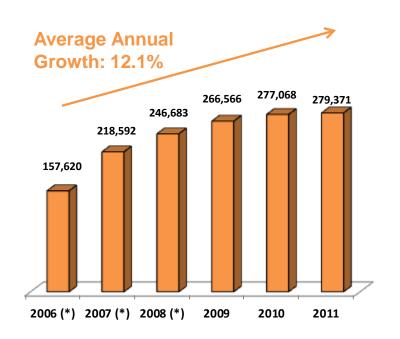


Concha y Toro Business Model: <u>Key Factors</u>
& Growth Drivers

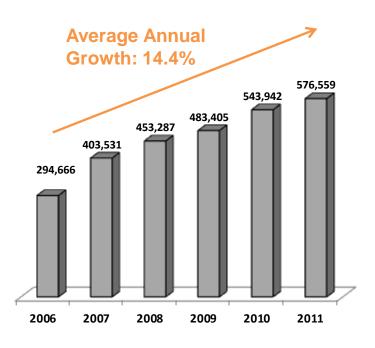


Million Ch\$

Concha y Toro Export Sales (Bottled Wine)



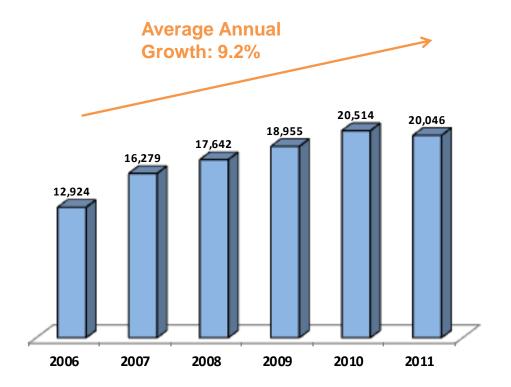
Thousand US\$



(*) For year 2008 and before, sales are expressed in Dec 2009 real terms. For 2009 onwards, sales are expressed in nominal terms and in IFRS. For years 2008 and before, sales are expressed in Chilean GAAP.

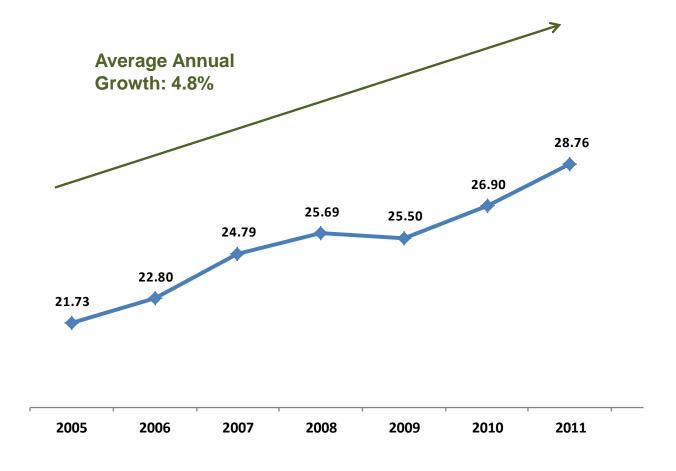
Concha y Toro Export Sales (Chile + Argentina) – Total Volume

(Volume Cases '000)



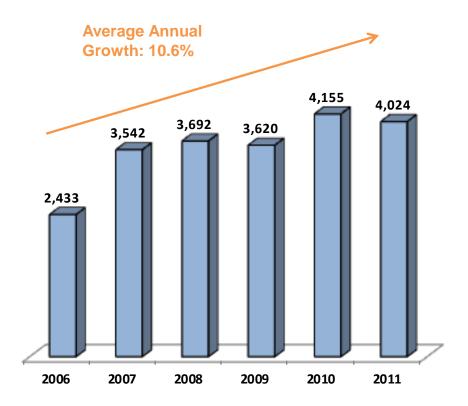
Concha y Toro Export Sales

(Average Price US\$/9lt Case)



Concha y Toro Export Sales - Premium Wines

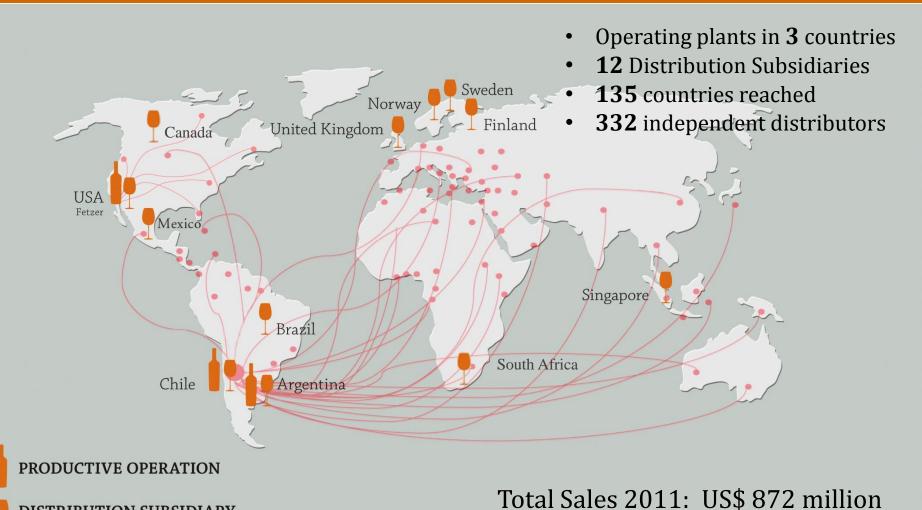
(Volume Cases '000)



Concha y Toro Business Model: <u>Key Factors</u>
& Growth Drivers



DISTRIBUTION SUBSIDIARY



11

Volume 2011: 29.7 million cases

EBITDA 2011: US\$ 122 million

Total Chilean exports by category

		Jan - Dec 2010		% Change 2010/2009			
	Liters ('000)	US\$ ('000)	Av. Price US\$/Ltr	Liters	US\$	Av. Price	
Bottled	458,498	\$ 1,350,216	\$ 2.94	10.7%	11.8%	1.1%	
Bulk	274,754	\$ 201,799	\$ 0.73	-1.6%	15.9%	17.8%	
Total	733,252	\$ 1,552,015	\$ 2.12	5.7%	12.4%	6.3%	

		Jan -Dec 2011			% Change 2011/2010		
	Liters ('000)	US\$ ('000)	Av. Price US\$/Ltr	Liters	US\$	Av. Price	
Bottled	472,359	\$ 1,492,342	\$ 3.16	3.0%	10.5%	7.3%	
Bulk	191,646	\$ 198,332	\$ 1.03	-30.2%	-1.7%	40.9%	
Total	664,005	\$ 1,690,674	\$ 2.55	-9.4%	8.9%	20.3%	

Source: Vinos de Chile

Increasing market share over Chilean Exports

Exports of bottled wine*

	Volume	Value
2004	29.2%	25.8%
2005	32.2%	27.2%
2006	33.4%	28.3%
2007	34.9%	30.2%
2008	37.0%	31.4%
2009	38.3%	32.3%
2010	36.6%	31.5%
2011	33,7%	29,7%

Source: Vinos de Chile

(*) Includes bottled & Bag in Box

The Chilean Bottled Industry -**Concha y Toro Leading Position**

Year 2011

Rank 2011	Rank 2010	Country	Share over chilean bottled export (volume)	Growth 2011/2010	% Part of CyT in total Chilean bottled Exports (volume)	Rank			
1 st	1 st	United Kingdom	19.4%	-8.1%	43.9%	st 1			
2 nd	2 nd	USA	14.9%	-4.4%	39.4%	st 1			
3 rd	4 th	Netherland	6.5%	15.1%	20.9%	1 st			
4 th	5 th	Brazil	6.3%	13.2%	18.4%	2 nd			
5 th	6 th	Japan	5.6%	14.1%	39.6%	1 st			
6 th	3 rd	Canada	4.4%	-1.1%	36.3%	1 st			
7 th	10 th	China	3.9%	55.0%	8.9%	2 nd			
8 th	8 th	Ireland	3.0%	2.5%	15.5%	2 nd			
9 th	7 th	Denmark	2.9%	-4.8%	22.9%	2 nd			
10 th	11 th	Russia	2.8%	-1.0%	37.1%	1 st			
11 th	9 th	Germany	2.7%	-12.3%	17.5%	2 nd			
12 th	12 th	Mexico	2.4%	-0.3%	51.2%	st 1			
Source	Source: Vinos de Chile								

Strong Distribution Network: Direct Distribution

UK

- Concha y Toro UK (Since 2001)
- 5.6 million cases to Dec 2010, 27.2% of total export volume

Nordic

- Concha y Toro Nordics (Sweden, Finland & Norway Since 2009)
- 1.0 million cases to Dec 2010, 4.9% of export volume

Brazil

- VCT Brasil (Since 2008)
- 595 thousand cases to Dec 2010, 2.9% of export volume

Singapo

- VCT Asia (Since March 2010)
- Sales in the Region: 1.69 million cases, 8.2% of export volume

USA

- Excelsior Wine Company (Since August 2011)
- Estimated net present value of US\$ 48 million.

Mexico

- VCT & DG Mexico (Announced on November 2011)
- Operating in first quarter 2012.

South Africa

- VCT Africa & Middle East (Announced on February 2012)
- Operating in first quarter 2012.

Canada

- Concha y Toro Canada (Announced on February 2012)
- Operating in first quarter 2012.

Distribution Subsidiaries: Driving the growth

		Volu	me 2009	Volume 2010	Volume 2011
Total	Volume Holding		28,108	29,203	29,658
Total Volume through our Distribution Subsidairies			15,630	15,883	19,400
% of Total Volume			55.6%	54.4%	65.4%
	Domestic Chile		8,248	7,826	7,235
_	Domestic Argentina		924	863	679
utio ies	Concha y Toro U.k		5,254	5,579	5,073
ribt. Jiari	Concha y Toro Nordics		876	1,010	958
ar Distributid Subsidiaries	VCT Brasil		328	595	604
Our Distribution Subsidiaries	VCT Singapur	-		8	32
0	Fetzer	-		-	1,698
	Excelsior (USA)*	-		_	3,122

^{*} In spite of Excelsior started on August 2011, this figure considers the whole year 2011.

Concha y Toro export growth by Region - by Volume

Pogion	Mix of Ex	port Sales	% Change Volume		
Region	2010	2011	2009	2010	2011
Continental Europe	19.4%	18.5%	-2.6%	3.7%	-7.0%
Nordics (SWE, FIN, NOR) (1)	4.9%	4.8%	0.0%	15.4%	-5.2%
U.K.	27.2%	25.3%	19.6%	6.3%	-9.1%
U.S.A.	16.2%	16.3%	8.2%	-1.7%	-2.0%
Canada	4.4%	4.4%	2.1%	10.9%	-3.4%
Asia ⁽³⁾	8.2%	9.1%	9.9%	21.4%	8.6%
Latin America	5.4%	6.7%	19.0%	1.7%	20.9%
Brazil ⁽²⁾	2.9%	3.0%	0.0%	81.9%	1.4%
Caribe	2.7%	2.6%	6.3%	8.5%	-5.8%
Central america	6.6%	6.9%	-0.3%	20.2%	1.7%
Africa/Others	2.0%	2.5%	27.4%	24.6%	22.7%
Total	100.0%	100.0%	9.6%	8.3%	-2.3%

⁽¹⁾ Nordic's Subsidiaries Nordicas, CyT Sweden, CyT Finland y CyT Norway started their operations in 1H 2009

⁽²⁾ VCT Brasil started comercial operations in April-May 2009.

⁽³⁾ VCT Asia in Singapore opened in March 2010.

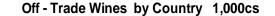
Export - New World Producers

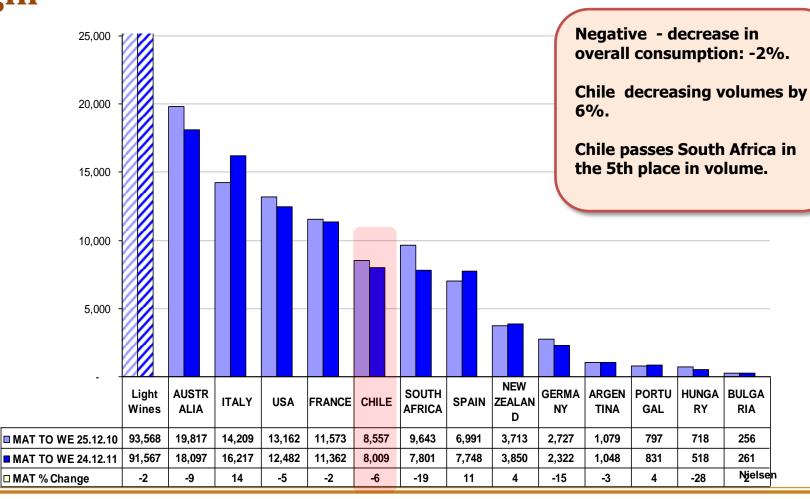
(Bottled wine exports by volume - million liters)

						% Change	% Change
	2007	2008	2009	2010	2011	2010/09	2011/10
Australia	579	513	471	416	353	-11.8%	-15.1%
Chile	375	386	414	459	473	10.7%	3.2%
USA	235	240	205	190	217	-7.1%	14.2%
South Africa	191	224	245	230	185	-6.1%	-19.6%
Argentina	189	211	222	231	216	3.9%	-6.2%

UK Market - Consumption (Volume) Off Trade by

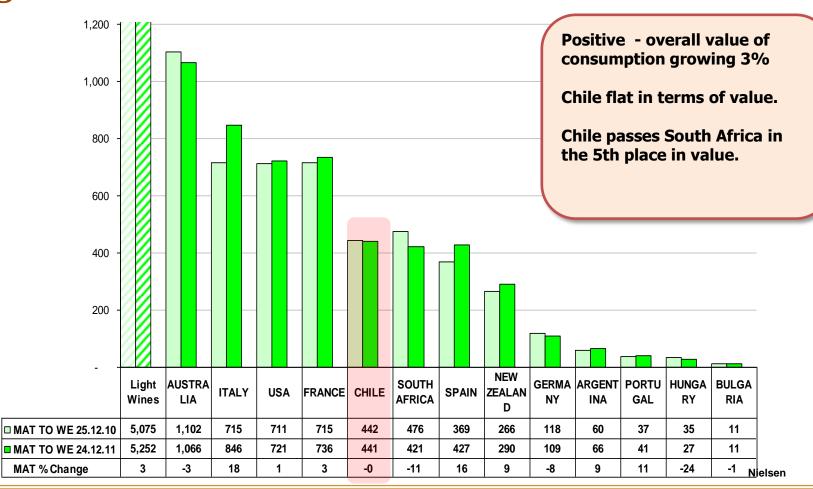
Origin





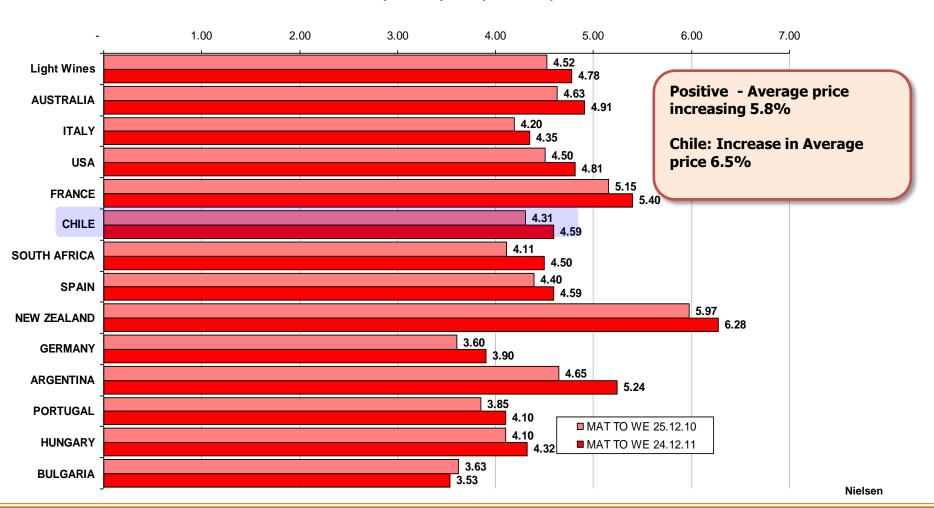
UK Market - Consumption (Value) Off Trade by

Origin Off - Trade Wines by Country £m



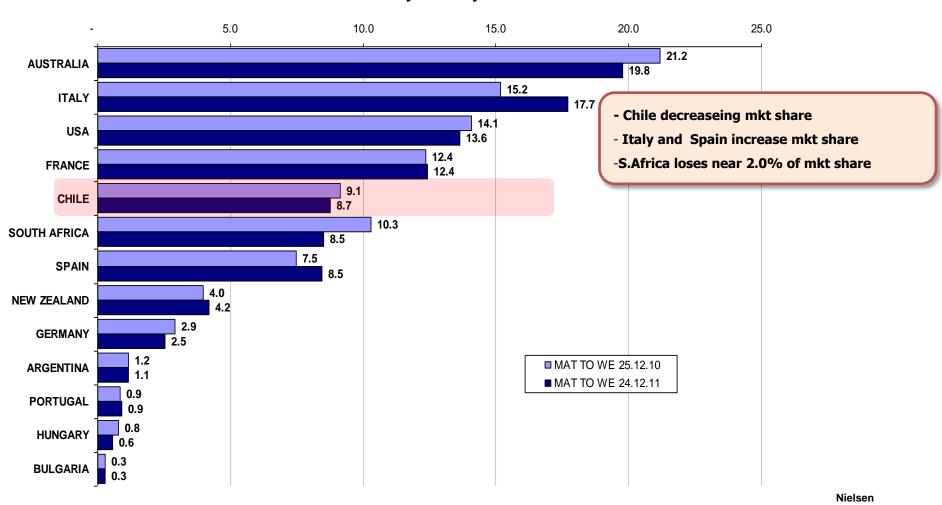
UK Market - Average Price per Origin Off Trade





UK Market - Market Share by Origin Off Trade

Off - Trade Wine by Country % vol



US Market - Consumption

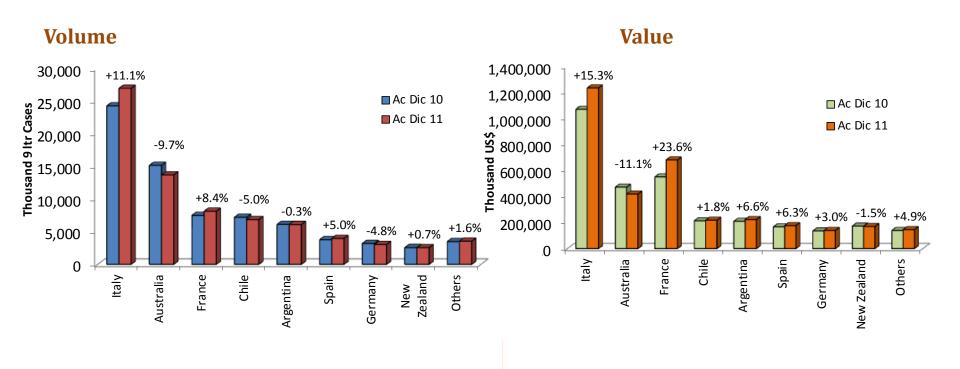
- Despite the economic dowturn, in the US, the wine market has continued increasing in volume.
- 5.4% growth in Volume up to December 2011.
- Imports: Bottled remains flat.

(million 9 liter cases)

	2008	2009	2010	% Change 2010/2009	2011	% Change 2011/2010
Wines from USA	195	195	198	1.3%	210	5.6%
Imported Wines	95	103	104	1.1%	109	4.9%
Bottled	82	77	83	8.0%	84	0.0%
Bulk	13	25	20	-20.1%	25	25.1%
Total Wine	290	298	302	1.2%	319	5.4%

Source: The Gomberg Fredrikson Report

US Market - Imported Wines by Country



Source: The Gomberg Fredrikson Report

Domestic Market Share

(by volume)

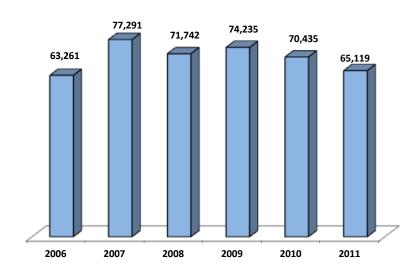
	2005	2006	2007	2008	2009	2010	2011
Concha y Toro	27.1	28.6	30.0	29.7	31.5	30.7	30.4
Santa Rita	24.4	25.5	27.9	28.7	28.9	29.4	29.1
San Pedro - Tarapacá	21.7	21.9	21.8	23.0	22.5	24.4	24.6
Santa Carolina	3.2	3.1	2.3	2.0	1.8	1.8	1.7
Others	23.6	20.9	18.0	16.6	15.3	13.7	14.2

Source: Nielsen

Domestic market Chile - Volume & Value

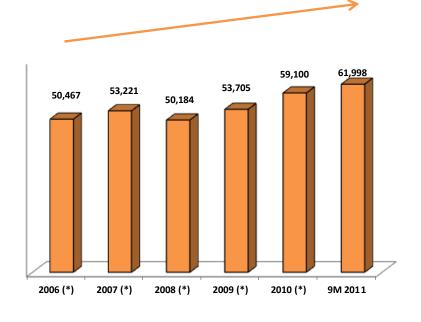
Thousand Liters





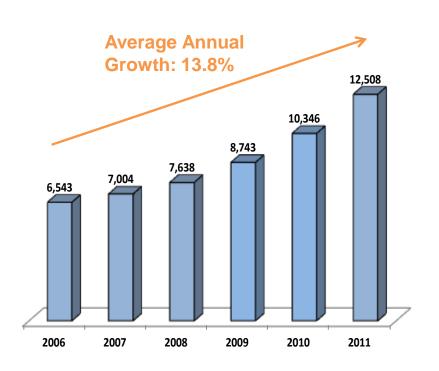
Million Ch\$





^{*)} For year 2008 and before, sales are expressed in Dec 2009 real terms. For 2009 onwards, sales are expressed in nominal terms.

Domestic market Chile – Premium Wine growthMillion Ch\$



	% Premium/Total	% Premium/Total
Year	Volume	Value
2006	3.1%	13.0%
2007	2.7%	13.2%
2008	3.1%	15.2%
2009	3.5%	16.3%
2010	4.1%	17.5%
2011	5.2%	20.2%

Most admired wine brand in the world.

("World's Most Admired Wine Brands", Drinks International, September 2011)

Brand	Country	Ranking Wine Brands
Concha y Toro	Chile	1
Torres	Spain	2
Jacob's Creek	Australia	3
Antinori	Italy	4
Penfolds	Australia	5
Cloudy Bay	Australia	6
Chateau Lafite	France	7
Vega Sicilia	Spain	8
Marqués de Riscal	Spain	9
Château Latour	France	10



Concha y Toro Business Model: <u>Key Factors</u>
& Growth Drivers



Concha y Toro portfolio



Cono Sur portfolio



Trivento - portfolio









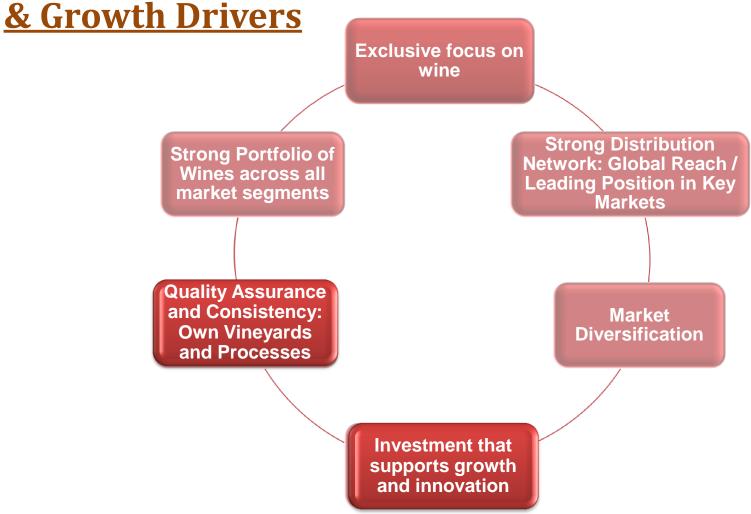






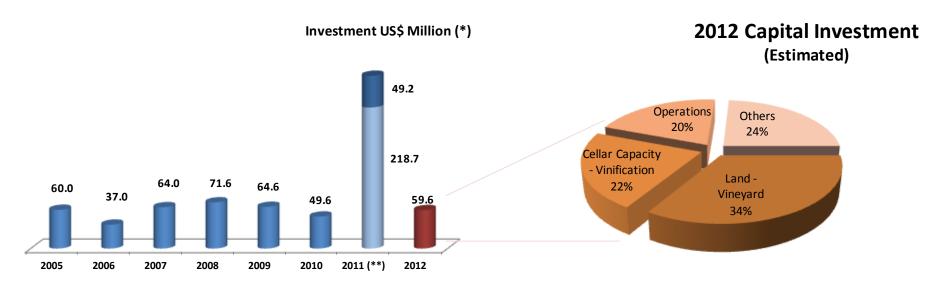
	Bi-varietal	Tribu	Reserve	Amado Sur	Golden Reserve	Eolo
Category	Bi-varietal	Varietal	Premium	Super Premium	Ultra Premium	Icon
Price per case FOB	USD18.5	USD 24	USD 34	USD 50	USD 75	USD 300

Concha y Toro Business Model: <u>Key Factors</u>



Sustained Investment over time

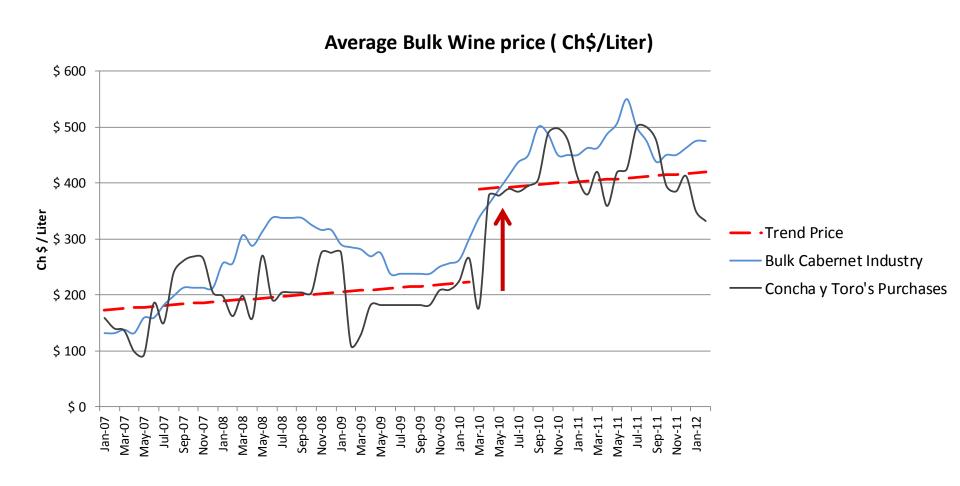
- US\$ 614.6 million between 2005 2011
- Vineyard expansion Chile
- Increasing cellar and vinification capacity
- Improvements in bottling capacity and efficiency
- 2011: Record year of investment for Viña Concha y Toro



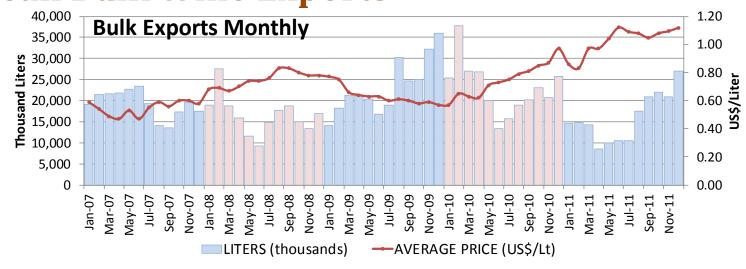
^{*} Exchange Rate as of end of December each year

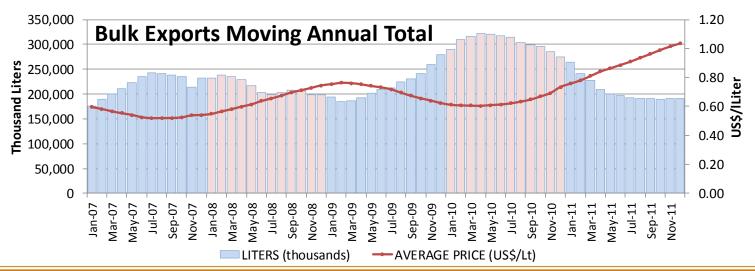
(**) Inorganic growth: Fetzer (216.0) + Kross (2.7)

Costs: Significant shift in chilean bulk wine price curve



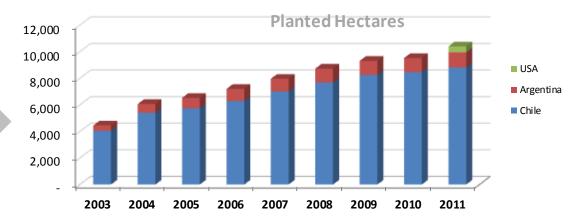
Chilean Bulk Wine Exports





Capacity Increase - Support Growth

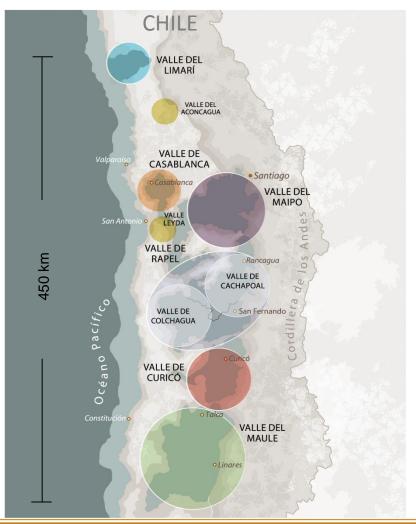
• Planted area growth of 134% in the last 8 years (CAGR = 11.2%)



• 119% increase in Wine Storage & Ageing Capacity in the last 8 years (CAGR = 10.3%)



Concha y Toro vineyard: Geographical Diversification



(Hectares)	Vineyards Planted 2011	Hectares to be planted	Total Hectares
Valley - Chile			
Limarí	1,040	242	1,283
Aconcagua	99	1	100
Casablanca	413	13	426
Leyda	130	-	130
Maipo	961	29	990
Cachapoal	1,257	382	1,639
Colchagua	1,936	371	2,307
Curicó	685	16	701
Maule	2,280	233	2,513
Total Chile:	8,802	1,287	10,089
<u> Valley - Argentina</u>			
Mendoza	1,134	76	1,210
Total Argentina:	1,134	76	1,210
<u> Valley - US</u>			
Mendocino	372	14	386
Paso Robles	81	-	81
Total US:	453	14	467
Total Holding:	10,389	1,377	11,766

The Chilean Wine Industry: An overview

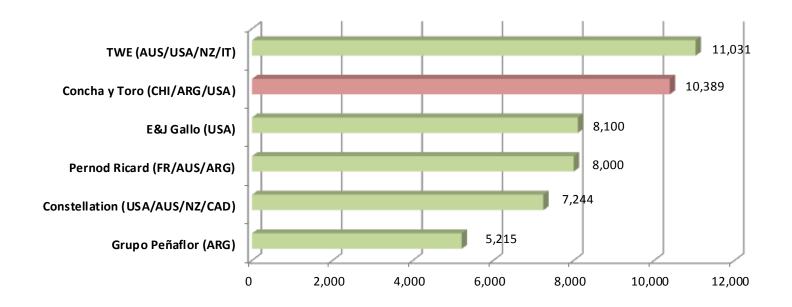
Total Hectares 2010:	118,000
	-,

Total bottled wine exports 2011: 472,359 thousand liters

lotal bottled wine exports 2011:	472,359 thousand liters							
Concha y Toro:								
33.7%	Mkt Share Volume Exported bottled wine 2011							
30.4%	Mkt Share Vol Domestic Market (Dec 2011)							
8,802	Hectares Planted (2011)							
439.2	Storage capacity (million liters 2011)							
San Pedro - Tarapacá (CCU)								
12.0%	Mkt Share Volume Exported bottled wine 2011							
24.6%	Mkt Share Vol Domestic Market (Dec 2011)							
4,158	Hectares Planted (2010)							
84.7	Storage capacity (million liters 2010)							
Santa Rit	ta (Cristalerias de Chile)							
5.5%	Mkt Share Volume Exported bottled wine 2011							
29.1%	Mkt Share Vol Domestic Market (Dec 2011)							
3,176	Hectares Planted (2010)							
95	Storage capacity (million liters 2010)							

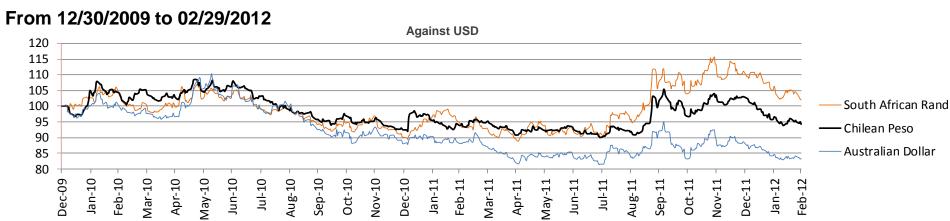
Area planted - largest wineries

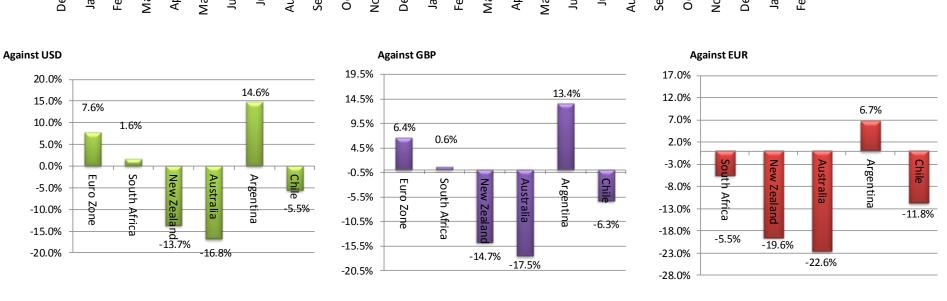
(hectares planted)



Source: Companies Fact Sheet, Web Page Information, Annual Reports, SEC Filings (20-F & 10-K)

Exchange Rate main producers





Sales: Exchange Rate Sensitivity

As a % of Total Sales:

	Currer	ncy Mix
	Ac Dic 2010	Ac Dic 2011
CLP	23.3%	22.6%
USD	30.1%	36.5%
GBP	19.6%	16.3%
EUR	10.7%	10.3%
CAD	3.9%	3.5%
ARG	2.3%	1.8%
SEK	3.1%	2.6%
NOK	0.9%	0.9%
BRL	6.1%	5.5%

Includes Fetzer since 04/15/2011

Financial Debt

Financial Debt* as of:		Dic-10	Dic-11			
	Ch\$ MM	Av. Interest rate	Ch\$ MM	Av. Interest rate		
USD	24,149	2.03%	143,987	2.97%		
EUR			3,836	2.28%		
GBP	1,262	2.37%	3,815	2.21%		
CLP	5,000	1.80%	7,500	5.84%		
UF	39,125	3.90%	49,178	3.92%		
ARS	5,559	12.90%	6,862	12.57%		
BRL	1,407	13.30%	1,391	10.98%		
SEK			1,882	3.77%		
Total	76,502	3.97%	218,451	3.62%		

Debt increase to acquire Fetzer

In nominal Chilean Pesos at the end of each period

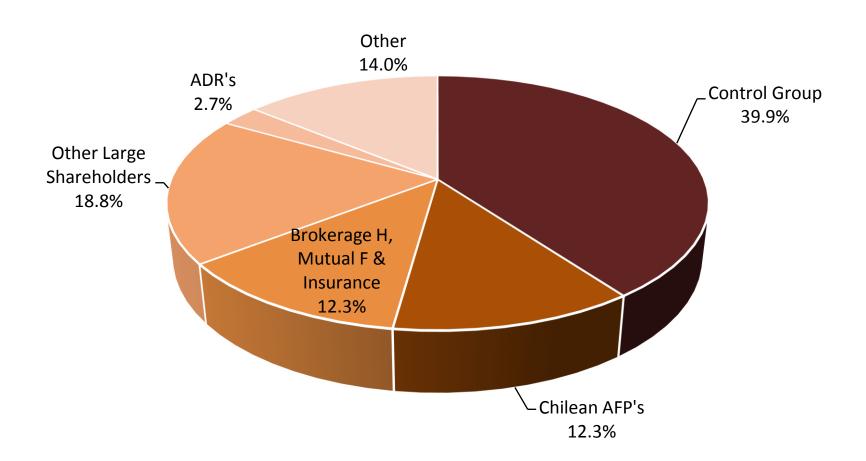
- -Increase of 185,5% in Financial Debt (Ch\$ MM 141,949)
- -Decrease of 35 bp in the average interest rate

^{*} Does not include interest accrued.

Income Statement (million Ch\$)

	4Q2011	4Q2010	Change	2011	2010	Change
Operating Results						
Sales revenues	125,837	99,794	26.1%	422,735	374,019	13.0%
Cost of sales	(83,955)	(65,613)	28.0%	(280,157)	(241,776)	15.9%
% of sales	-66.7%	-65.7%		-66.3%	-64.6%	
Gross Profit	41,882	34,181	22.5%	142,579	132,243	7.8%
% of sales	33.3%	34.3%		33.7%	35.4%	
Selling & Adm. Expenses	(31,001)	(23,644)	31.1%	(101,368)	(87,107)	16.4%
% of sales	-24.6%	-23.7%		-24.0%	-23.3%	
Operating Income	10,881	10,537	3.3%	41,211	45,136	-8.7%
% of sales	8.6%	10.6%	-18.1%	9.7%	12.1%	-19.2%
Non-operating result	19,728	1,851	965.9%	22,313	6,505	243.0%
Income Taxes	(6,279)	(2,537)	147.5%	(13,041)	(9,723)	34.1%
Net Income	24,331	9,851	147.0%	50,482	41,919	20.4%
EBITDA	16,149	14,674	10.0%	59,059	59,886	-1.4%
% sales	12.8%	14.7%		14.0%	16.0%	

Shareholder structure (December 2011)



Company Stock

• US\$ 1.5 million of Average Daily Value Traded 3M (85% Local, 15% ADR)



Bottled Sales

		4Q11	4Q10	Change (%)	2011	2010	Change (%)
Sales (in Ch\$ million) (*)							
Export Markets		78,671	68,283	68,283 15.2% 264,865		259,927	1.9%
Domestic Market - Wine		16,486	16,245	1.5%	61,998	59,100	4.9%
Domestic Market - Other Prod	ucts	7,984	6,856	16.4%	24,795	20,382	21.7%
Argentina Exports		3,395	3,772	-10.0%	14,506	16,869	-14.0%
Argentina Domestic		2,141	2,464	-13.1%	7,462	8,663	-13.9%
U.S.A. (Fetzer)		14,451	0 -		39,500	0 -	-
Total Sales		123,127	97,621	26.1%	413,127	364,941	13.2%
Volume (thousand liters)							
Export Markets (1)		46,732	45,049	3.7%	170,145	170,927	-0.5%
Domestic Market - Wine		15,946	17,764	-10.2%	65,119	70,435	-7.5%
Argentina Exports (2)		2,112	3,091	-31.7%	10,274	13,700	-25.0%
Argentina Domestic		1,494	2,106	-29.1%	6,107	7,768	-21.4%
U.S.A. (Fetzer) ⁽²⁾		5,398	0	-	15,278	0	-
Total Volume		71,683	68,009	5.4%	266,922	262,830	1.6%
<u>Average Price (per liter)</u>	<u>Currency</u>						
Export Markets	US\$	3.29	3.15	4.4%	3.21	2.99	7.6%
Domestic Market - Wine	Ch\$	1,033.9	914.5	13.1%	952.1	839.1	13.5%
Argentina Exports	US\$	3.14	2.54	23.5%	2.93	2.41	21.3%
Argentina Domestic	US\$	2.80	2.43	15.2%	2.52	2.20	14.8%
U.S.A. (Fetzer)	US\$	5.23	0	-	5.33	0	-

^(*)Other Sales, including bulk to third parties, are not included

⁽¹⁾ Export Volumes include exports to third parties and sales volumes of the company's distribution subsidiaries (UK, Nordics, Brazil, Singapore).

⁽²⁾ This figure excludes shipments to the company's distribution subsidiaries.

Concha y Toro



Corporate Presentation
Citi Global Markets – 20th Annual Latin America Conference

March 2012





		Jan	- Dec 2010		% Change 2010/2009			
	Liters ('000)		US\$ ('000)	v. Price IS\$/Ltr	Liters	US\$	Av. Price	
Bottled	230,659	\$	699,088	\$ 3.03	3.9%	17.0%	12.6%	
Bulk	44,580	\$	37,335	\$ 0.84	-35.5%	2.9%	59.4%	
Concentrated Must	69,137	\$	128,087	\$ 1.85	-14.7%	-5.6%	10.6%	
Total	344,376	\$	864,510	\$ 2.51	-5.4%	16.2%	15.3%	

		Jan -	Dec 2011			% Change 2011/2010			
	Liters ('000)	(US\$ ('000)	Av. Price US\$/Ltr		Liters		US\$	Av. Price
Bottled	216,164	\$	762,702	\$	3.53	-6.2%		9.2%	16.4%
Bulk	101,852	\$	84,900	\$	0.83	128.5%		127.4%	-0.5%
Concentrated Must	110,400	\$	209,566	\$	1.90	59.7%		63.7%	2.5%
Total	428,417	\$ 1	,057,167	\$	2.47	24.5%		22.4%	-1.7%

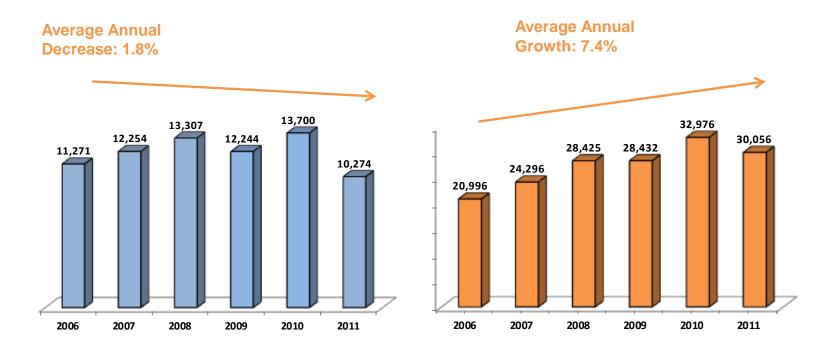
Source: Caucasia Wine Thinking

Trivento Export Sales : Argentina – Volume & Value



Thousand Liters

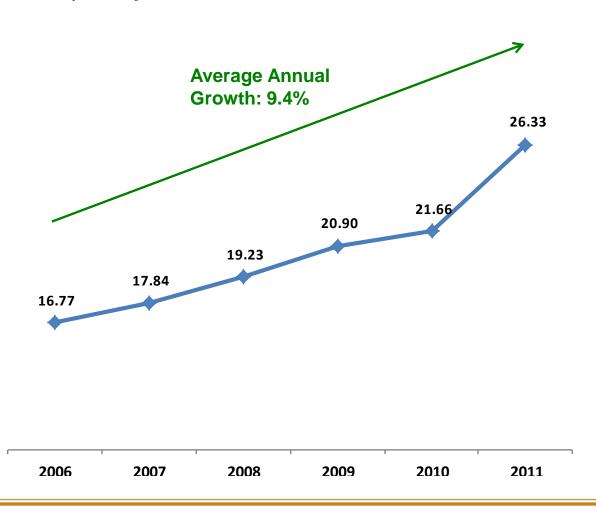
Thousand US\$



TRIVENTO BODEGAS Y VIÑEDOS

Trivento Export Sales - Argentina

(Average Price US\$/Case)



Trivento Domestic Sales : Argentina – Volume & Value



Thousand Liters

Thousand AR\$

