Concha y Toro



Corporate Presentation

January 2015

I. Concha y Toro: At a Glance

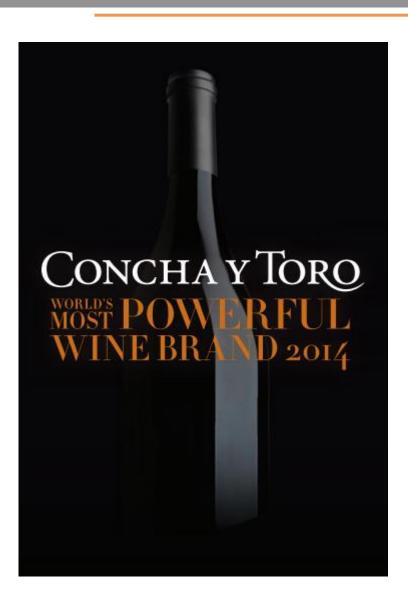


Concha y Toro today

- ✓ Largest Chilean and Latin American Winery.
- √ #5 world's winery in volume commercialized.
- √ #2 world's vineyards owner.
- ✓ Production facilities in 3 countries: CL, US & AR.
- ✓ Distribution subsidiaries in 9 countries and 4 commercial offices.
- ✓ Global Presence in 145 countries.



Solid financial position



Net Sales (million US\$)

✓ 2006: \$404 → 2013: \$957 CAGR: 13.1%

Volume (million 9 liter cases, wine)

 \checkmark 2006: 21.4 \rightarrow 2013: 30.3 CAGR: 5.5%

EBITDA* (million US\$)

 \checkmark 2006: \$66.9 → 2013: \$111.9 CAGR: 7.6%

Net Income (million US\$)

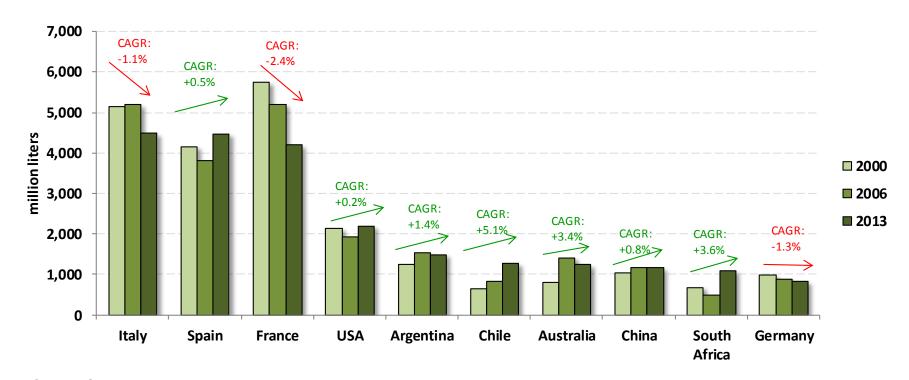
✓ 2006: \$30.5 → 2013: \$67.0 CAGR: 11.9%

II. Global Wine Industry



Wine Industry: Top 10 wine producers

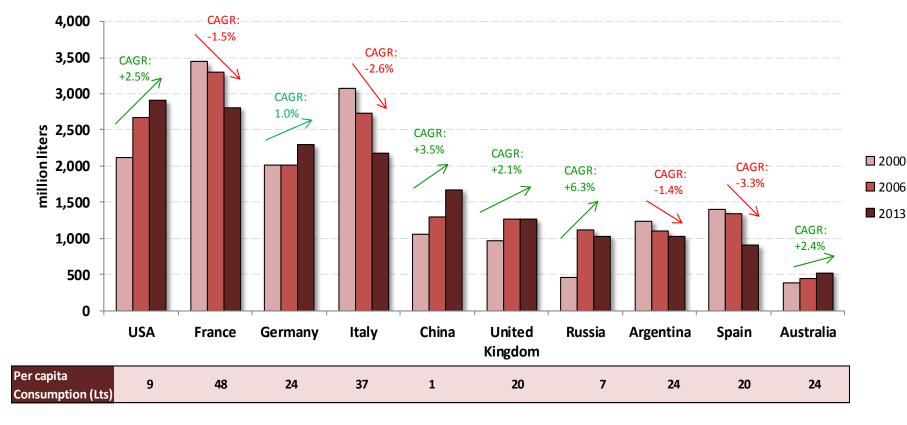
- Global Production decreasing 0.1% per year
- 9.4% increase in 2013



Source: OIV

Wine Industry: Top 10 wine consumers

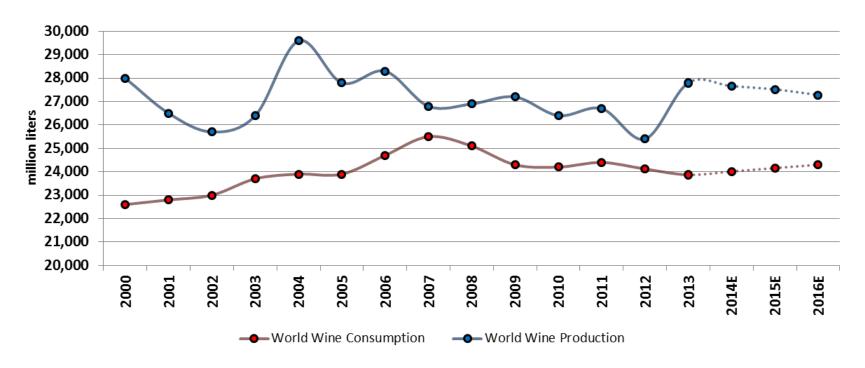
- Global Consumption Increasing 0.4% per year
- Potential markets: Asia, US and Latin America



Source: OIV

Wine Industry: Global Situation

- World Wine Consumption Increasing 0.4% per year from 2000 to 2013
- World Wine Production Decreasing 0.1% per year from 2000 to 2013

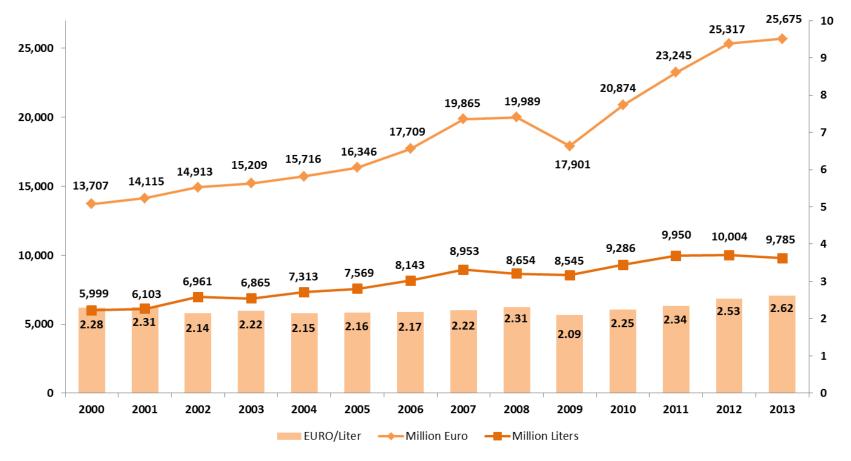


Source: OIV, Concha y Toro Estimates



Wine Industry: Global Exports

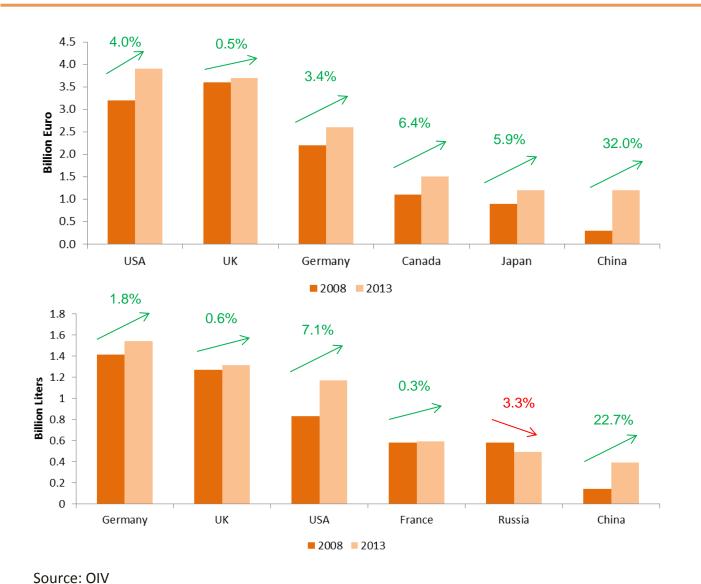
- Global Export Value (€) Increasing 4.9% per year
- Global Export Volume Increasing 3.8% per year



Source: OIV

Concha y Toro

Wine Industry: Main Wine Importer Markets



Wine Industry: Main Wineries per Volume

The top ten players reached 12.8% of total bottled volume sold in 2013

Ranking	Company	Volume Market Share 2013			
1°	E & J Gallo Winery Inc.	2.74%			
2°	Constellations Brands Inc.	2.08%			
3°	The Wine Group	1.61%			
4°	Treasury Wine Estates Ltd.	1.02%			
5°	Viña Concha y Toro SA	0.98%			
6°	Grupo Peñaflor	0.98%			
7°	Castel Groupe	0.96%			
8°	Accolade Wines	0.95%			
9°	Pernod Ricard Groupe	0.88%			
10°	CAVIRO	0.60%			

Source: EUROMONITOR, the Company, Annual Reports, SEC filings

III. Investment Attractiveness



Investment Attractiveness

- 1. Lead by an experienced controlling group
- 2. Successful track record through years
- 3. A business model which has supported the growth
- 4. Market diversification
- 5. Growth that improves profitability
- 6. Export Markets Leading the Growth
- 7. Leading Position



1. Lead by an experienced controlling group

Current Controlling Group is part of CyT since the 50's.

- ✓ Three families integrate the controlling group.
- ✓ Exclusive focus on wine
- ✓ Leading the growth and expansion through years.
- ✓ Passion for wines

Experienced Management

✓ Management in the Company for more than 10 years in average.

Listed in Santiago Stock Exchange and NYSE



2. Successful track record through years





1966 Launch of Casillero del Diablo



1994 First Winery to trade in NYSE



1997 Strategic Alliance: Almaviva Winery



2010 Partnership Manchester United



2013 World's Most Admired Wine Brand





1933 Listed in Santiago Stock Exchange



1993 Launch of Cono Sur Winery



1996 Launch of Trivento Winery in Argentina



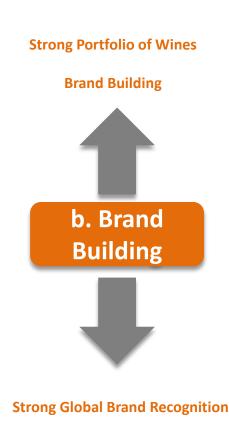
2000 Brand Building – Global Reach



2011 Acquisition of Fetzer Winery in California, US

3. A business model which has supported the growth

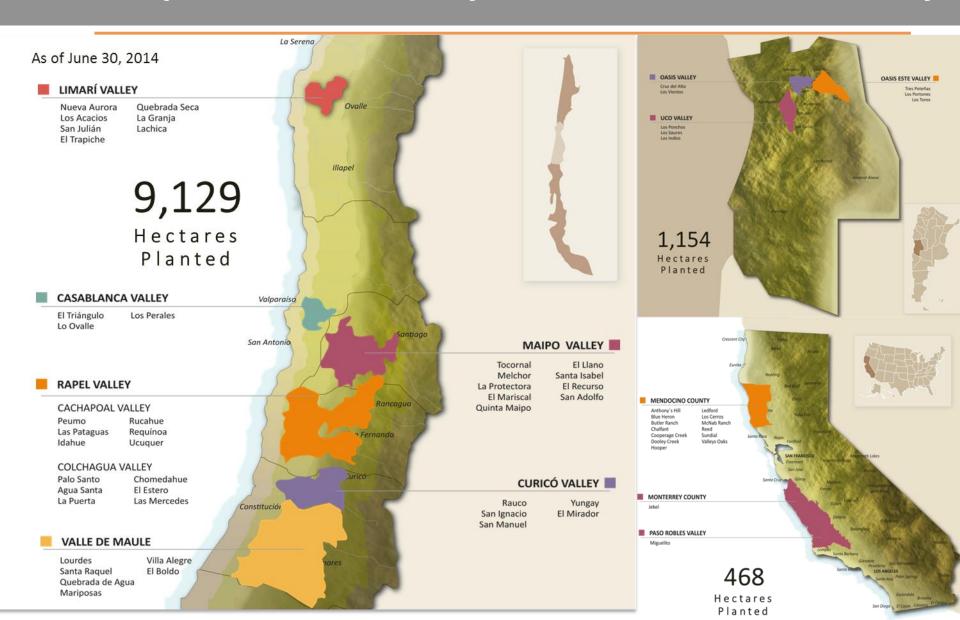






Concha y Toro

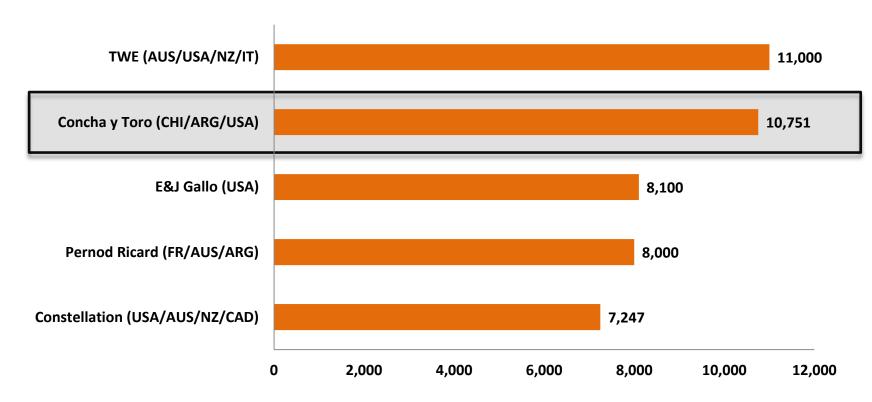
a. The importance of Quality Assurance and Consistency



...Leading Company in hectares planted

Hectares Planted

As of June 30, 2014

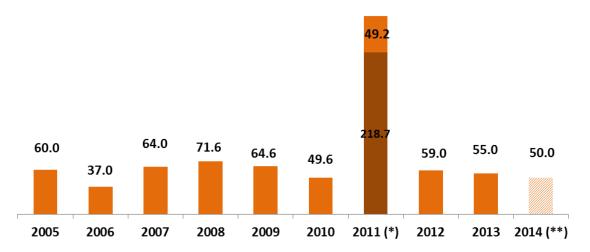


Source: Companies Fact Sheet, Web Site Information, Annual Reports, SEC Fillings (20-F & 10-K)

...Investments supporting the growth

Sustained Investment Over Time

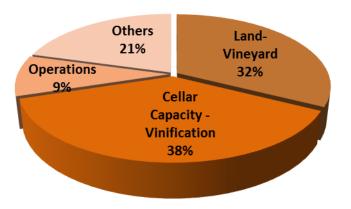
(US\$ million)



(*) Inorganic Growth: Fetzer (216.0) + Kross (2.7)

(**) Estimated Capex for 2014

2013 Capex Disclosure



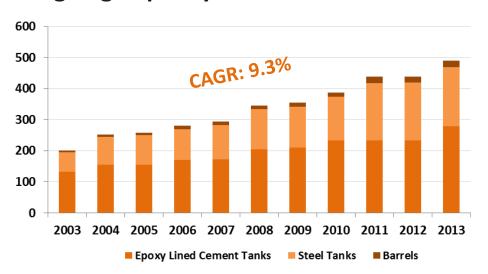
...Investments supporting the growth

Planted Hectares



Wine Storage & Ageing Capacity

(million liters)



b. Brand Building... built on a strong portfolio...

Multi Origin Brands



... development of brands & history...





CASILLERO DEL DIABLO

SALES 2003: 1.0M cases

SALES 2013: **3.8M cases**

CHANGE: +3.8 times



... innovation & passion for wine...



...Independent strong brands with the endorsement of Concha yToro



VARIETALS

PREMIUM

SUPER PREMIUM

£12,99 - 15,99 / £18,99

ULTRA

PREMIUM

ICON

£5,99 / £4,99 - 5,49 USD 7 / USD 5-6

£7,49 - 9,99 / £8,99 USD 10 / USD 13

£11,99 / £12,99 USD 14.99 / USD 19.99

USD 20 - 25 / USD 40

£40 / £65 / £65 USD 95 / USD 120 / USD135

% of sales by value 62.3%

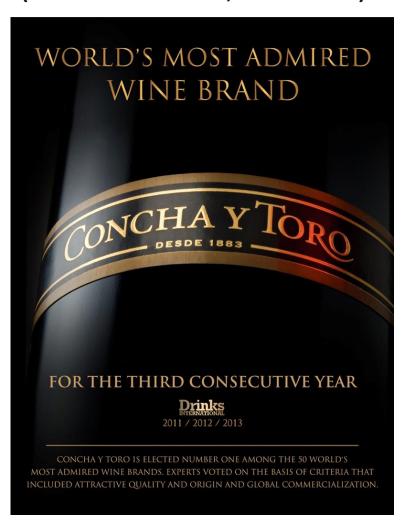
31.3%

6.4%

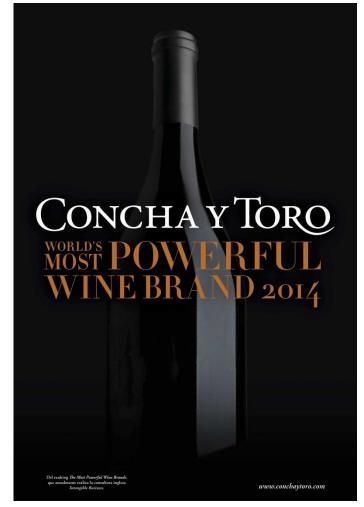
Fuente: La Compañía

... a recognized winery obtaining global awards

"World's Most Admired Wine Brand" (Drinks International, 2011 – 2013)



"World's Most Powerful Wine Brand" (Intangible Business, 2014)



... and the highest accolades for our Portfolio...



Cabernet Sauvignon 2010

Cabernet Sauvignon 2010

Don Melchor The World Class Terroir Cabernet Sauvignon







No family trees, no dusty bottles, iust auality wine

The quality of the wines of the Concha y Toro group is standard for all its winery subsidiaries, as shown by the high recognitions awarded.

Concha y Toro

... and the highest accolades for our Portfolio...



92 pts "Cellar Selection"

Terrunyo Cabernet Sauvignon 2011 Wine Enthusiast August 2014

95 pts

Terrunyo Carmenere 2011 Wine & Spirits June 2014

Terrunyo

Best expression of a variety



90 pts

Amelia Chardonnay 2011

Wine Advocate Robert Parker July 2014

90 pts

Amelia Chardonnay 2010

Wine Spectator March 2013





92 pts

Marques de Casa Concha Cabernet Sauvignon 2010 Limited Edition

Wine Advocate - Robert Parker July 2014

93 pts

"Highly Recommended"

Marques de Casa Concha Cabernet Sauvignon 2011

Wine Spectator March 2014

Marques de Casa Concha

Concha y Toro and its subsidiary vineyards have focused on a producing wines of superior quality and that reflect the diversity of their origins. This has made the company to be recognized today as the benchmark of quality worldwide, and its wines worthy of major awards





93 pts Alto Tajamar 2010

James Suckling August 2014

94 pts

Protegido 2010 Cabernet Sauvignon James Suckling August 2014

Viña Maipo

Passion for our roots



91 pts / "Smart Buy"

Amado Sur Malbec 2011

Wine Spectator November 2011

93 pts

Eolo Malbec 2009 Wine Spectator

Wine Spectator June 2013

Trivento Bodegas y Viñedos Inspired by the winds



Best of the Region White

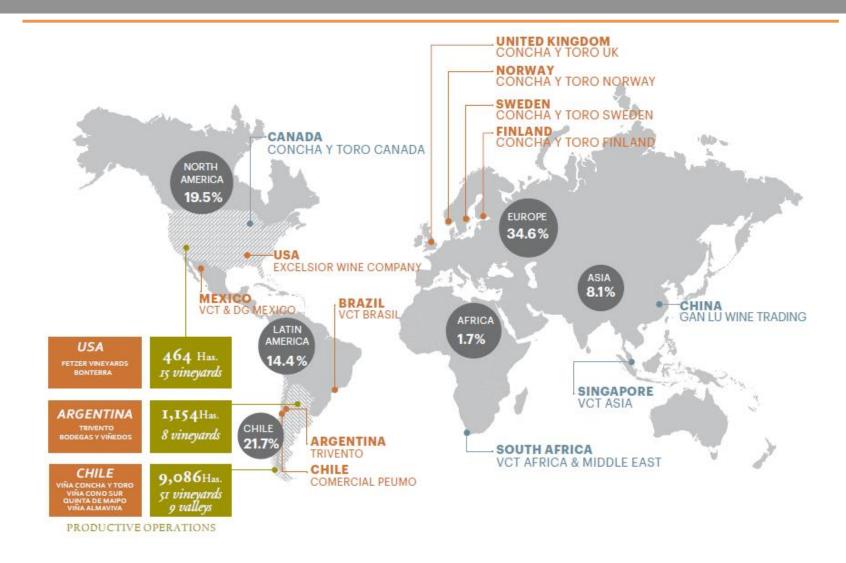
Fetzer Gewürztraminer 2012 California State Fair 2014

90 pts / "Best Value Pinot Noir Out There"

Bonterra Pinot Noir 2011 Wine Enthusiast November 2013

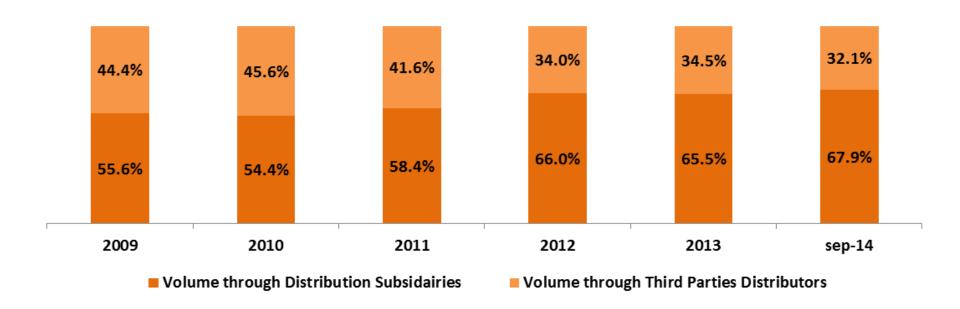
Fetzer Vineyards
Rebels Since 1968

c. Global Presence... getting closer to markets



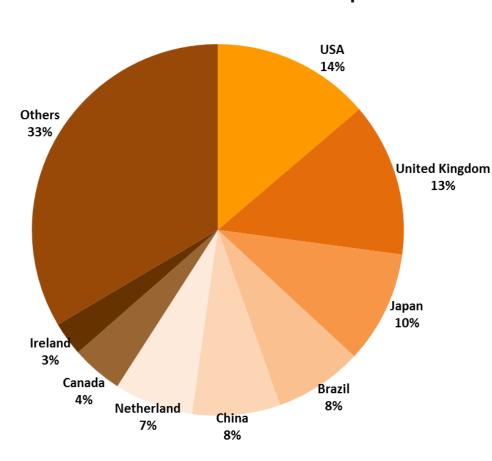
... sales that build brand equity...

Distribution Subsidiaries: Driving the growth



4. Market diversification...

Chilean Destination of Bottled Exports



Source: Vinos de Chile, Custome Service

Concha y Toro's – Currencies and Markets

	Currer	ncy Mix
	9M14	9M13
CLP	19.6%	21.2%
USD	33.4%	35.9%
GBP	20.0%	16.2%
EUR	10.8%	10.1%
CAD	3.1%	2.9%
ARG	0.7%	1.4%
SEK	3.1%	2.8%
NOK	0.8%	0.9%
BRL	6.3%	6.3%
MXN	2.2%	2.4%



Export Markets include exports to third parties and distribution subsidiaries US and ARG exports excludes shipments to the company's distribution subsidiaries

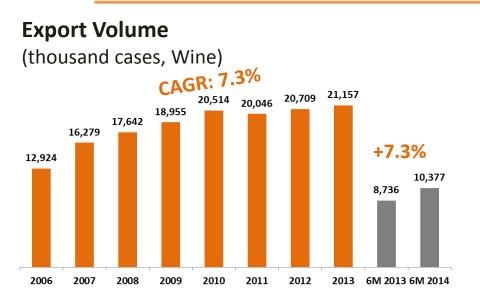
... leading the chilean export categories...

The Chilean Bottled Export Industry – Concha y Toro Leading Position

Rank 2014	Country	Share over chilean bottled exports (volume)	Growth 2014/2013	% Part of CyT in total chilean bottled exports	Rank CyT over Chilean Exports
1	USA	13.5%	-3.6%	40.4%	1
2	United Kingdom	12.7%	-16.8%	39.7%	1
3	Japan	9.8%	21.3%	28.0%	1
4	Brazil	7.9%	23.2%	27.6%	1
5	China	7.1%	52.8%	14.6%	1
6	Netherland	6.8%	13.5%	21.8%	1
7	Canada	4.4%	12.9%	34.8%	1
8	Ireland	3.1%	15.5%	18.8%	2
9	Russia	2.9%	-8.8%	24.9%	1
10	Mexico	2.6%	-2.6%	48.4%	1
11	Denmark	2.6%	3.2%	26.3%	1
12	Germany	2.5%	23.9%	17.6%	2

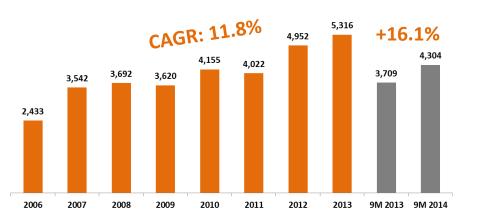
Source: Vinos de Chile

5. Growth that improves profitability



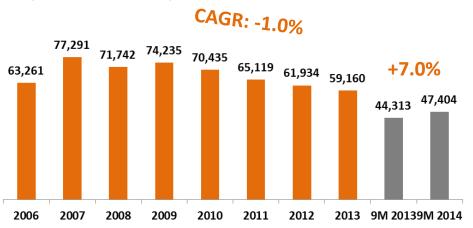
Premium Wines Export Volume

(thousand cases)



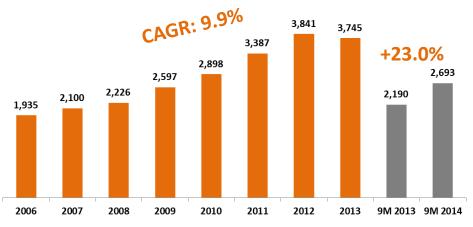
Domestic Volume

(thousand Liters)

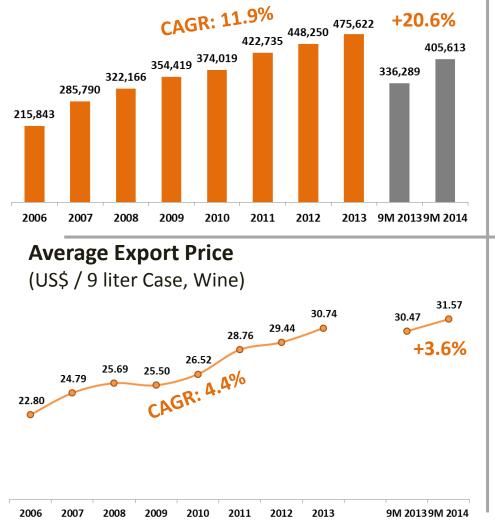


Premium Wine Domestic Sales

(thousand Liters)

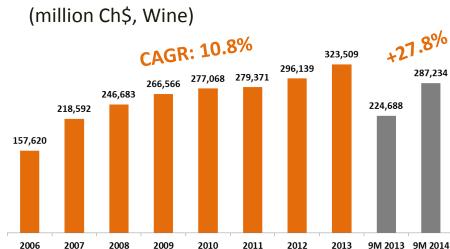


6. Export Markets Leading the Growth



Consolidated Sales

(million Ch\$)



Export Sales



7. Leading Position

Concha y Toro Exports of Chilean Bottled Wine

	Volume	Value		
2004	29.2%	25.8%		
2005	32.2%	27.2%		
2006	33.4%	28.3%		
2007	34.9%	30.2%		
2008	37.0%	31.4%		
2009	38.3%	32.3%		
2010	36.6%	31.5%		
2011	33.7%	29.7%		
2012	35.4%	31.3%		
2013**	33.9%	30.5%		
3M 2014**	32.0%	30.0%		
6M 2014**	32.2%	30.0%		
9M 2014**	31.8%	29.3%		

Source: Vinos de Chile

(**) Does not include the wine Bottled by CyT in UK

<u>Volume Pro-forma (including Uk Bottled wine): 35%</u>
(as of Sep-14)

^(*) Includes bottled & Bag in Box

7. Leading Position

Market Share – Domestic Market (Volume)

	2005	2006	2007	2008	2009	2010	2011	2012	2013	9M14
Concha y Toro	27.1	28.6	30.0	29.7	31.5	30.7	30.4	29.6	28.5	27.0
Santa Rita	24.4	25.5	27.9	28.7	28.9	29.4	29.1	28.0	29.5	30.7
San Pedro	21.7	21.9	21.8	23.0	22.5	24.4	24.6	26.7	27.3	28.8
Santa Carolina	3.2	3.1	2.3	2.0	1.8	1.8	1.7	1.5	1.4	1.1
Others	23.6	20.9	18.0	16.6	15.3	13.7	14.2	14.2	13.4	12.3

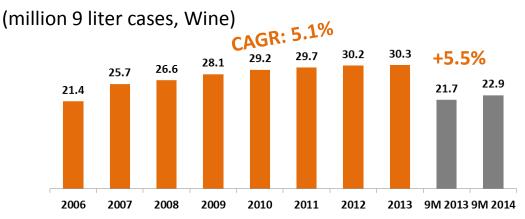
Source: Nielsen

IV. Financial Position



Recovering volume Growth

Consolidated Volume



Net Sales (billion Ch.\$)

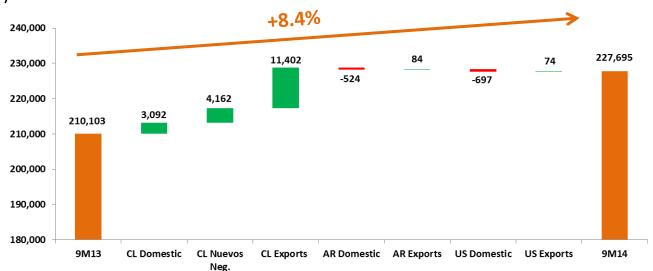
√ 2006: \$215.8 → 2013: \$475.6

CAGR: +11.9%

√ YTD (Sep-14): +20.6%

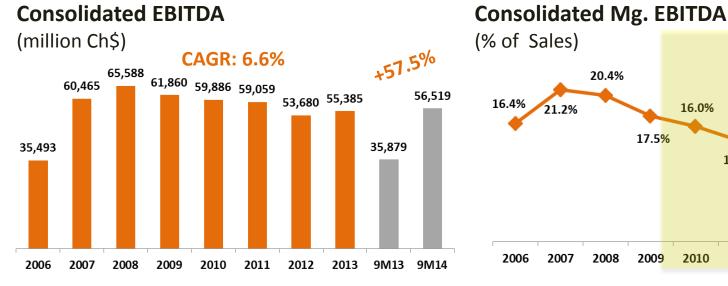
Consolidated Volume, 9M 2014

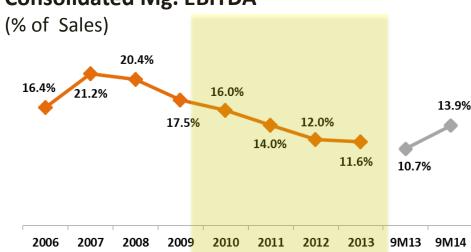
(thousand liters)

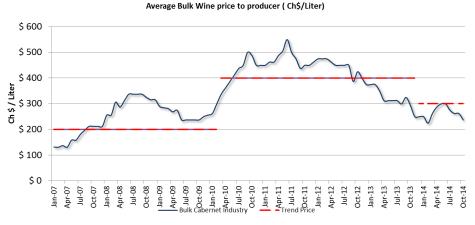


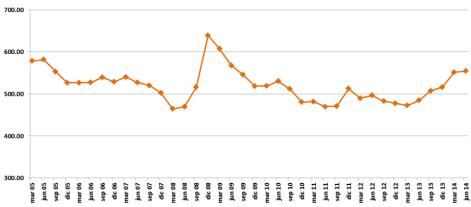
CONCHA Y TORO

... 2010-2013, a perfect storm...





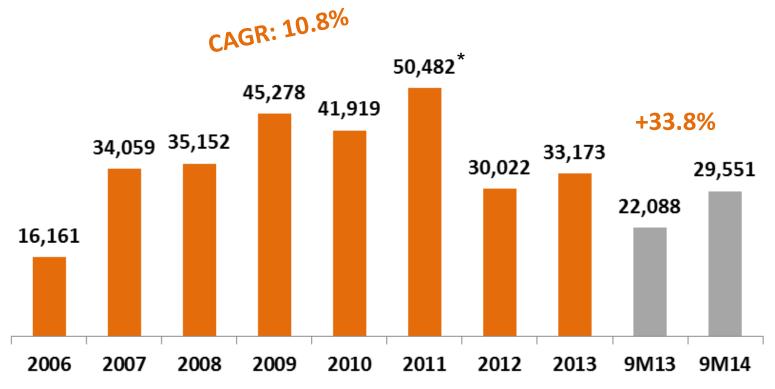




... remaining profitable through years...

Consolidated Net Profit

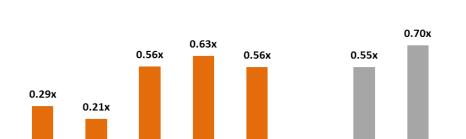
(million Ch\$)



(*) Includes the extraordinary effect of the insurance's payments regarding the earthquake of 2010 (Ch\$ 19,555 million before taxes)

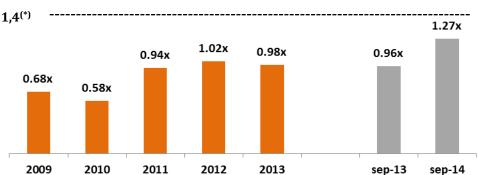
Conservative Capital Structure (As of Sep-14)





2013

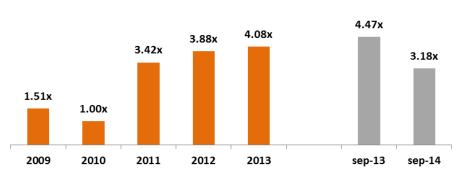
Total Liabilities / Equity



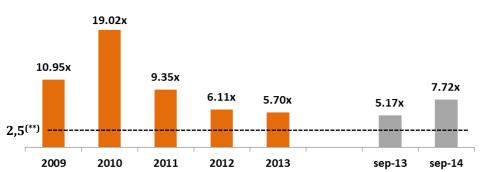
Net Financial Debt / EBITDA (1)

2012

2011



EBITDA (1)/ Financial Expenses(1)



Liabilities: Current Liabilities + Non Current Liabilities

Financial Debt: Other current financial liabilities + Other non current financial liabilities - Derivatives

Net Financial Debt: Other current financial liabilities + Other non current financial liabilities - Derivatives – Cash and cash equivalents

sep-13

sep-14

(1) Last 12 months

2009

2010

Financial expenses excludes financial income

(*) As convenant, the issuer should have a Leverage not higher that 1.4 times. Leverage: Liabilities / Equity.

(**) As convenant, the issuer should have a EBITDA / Financial expenses ratio at least 2.5 times.

Source: Superintendencia de Valores y Seguros (SVS)

Financial Debt

Financial Debt* as of:		Sep-14	Sep-13				
	Ch\$ MM	Av. Interest rate	Ch\$ MM	Av. Interest rate			
USD	129,864	3.03%	130,901	3.04%			
EUR			0	0.00%			
GBP	0	0.00%					
CLP	18,012	4.68%	4,494	5.57%			
UF	130,792	3.43%	81,498	3.74%			
ARS	5,782	22.99%	8,056	15.72%			
BRL	8,658	11.63%	6,911	9.97%			
MXN			878	6.22%			
SEK	0	0.00%					
Total	293,108	3.96%	232,738	3.96%			

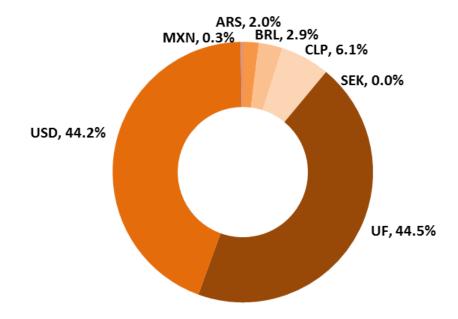
^{*} Does not include interest accrued.

In nominal Chilean Pesos at the end of each period

Financial Debt

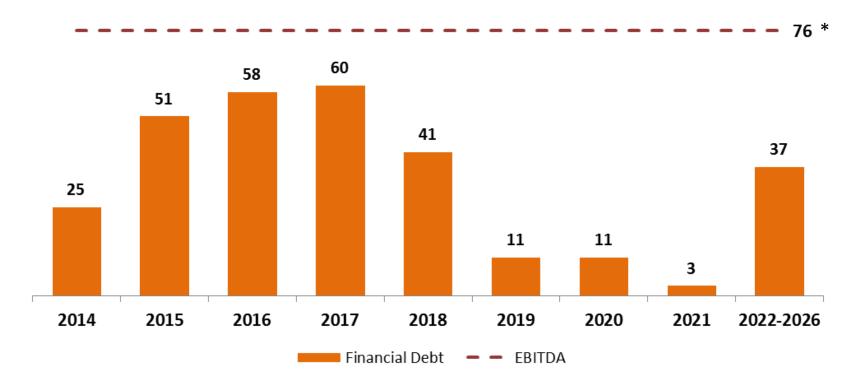
Financial Debt by Currency

As of September 30, 2014 (1)



Financial Debt

Expected Maturity Date⁽¹⁾, as of September 30, 2014 (Million Ch\$)



Source: The Company

⁽¹⁾ Considers current and non current financial liabilities excluding derivatives

^{*} EBITDA, Last 12 Months (as of june 2014)

- ✓ We have the brands.
- ✓ We have the portfolio.
- ✓ We have the distribution.
 - ✓ We have the land.
- ✓ We have the investments.
 - ✓ We have the expertise.

We are ready to continue growing...

Concha y Toro



Corporate Presentation

January 2015

V. Exhibits



Holding Concha y Toro

Board of Directors

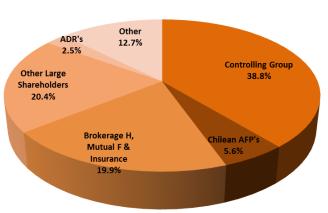


- 1. Alfonso Larraín Santa María (Chaiman)
- 2. Rafael Guilisasti Gana
- 3. Mariano Fontecilla de Santiago Concha

- 4. Francisco Marín Estévez
- 5. Sergio de la Cuadra Fabres
- 6. Pablo Guilisasti Gana
- 7. Jorge Desormeaux Jiménez

Shareholder Structure

(September 30, 2014)



Bottled Sales 3Q2014 & 9M2014

Total Sales(*) (in Ch\$ million)	3Q14	3Q13	Change (%)	9M 2014	9M 2013	Change (%)
Chile Domestic Market - wine	17,711	16,314	8.6%	44,771	42,209	6.1%
Chile Domestic Market - new business	10,303	8,012	28.6%	29,875	22,410	33.3%
Export markets ⁽¹⁾	98,164	89,521	9.7%	271,074	210,818	28.6%
Argentina Domestic	1,538	1,760	-12.6%	3,056	4,759	-35.8%
Argentina Exports ⁽²⁾	4,177	4,033	3.6%	12,365	10,561	17.1%
U.S.A. Domestic	12,887	10,891	18.3%	35,773	33,275	7.5%
U.S.A. Exports ⁽²⁾	1,041	1,101	-5.5%	3,795	3,309	14.7%
Other Revenues	2,590	3,331	-22.2%	4,903	8,948	-45.2%
Total Sales	148,412	134,964	10.0%	405,613	336,289	20.6%

Total Volume(*) (thousand liters)	3Q14	3Q13	Change (%)	9M 2014	9M 2013	Change (%)
Chile Domestic Market - wine	18,457	17,605	4.8%	47,404	44,313	7.0%
Chile Domestic Market - New Business	4,949	4,046	22.3%	15,945	11,784	35.3%
Export markets ⁽¹⁾	49,251	53,946	-8.7%	139,608	128,206	8.9%
Argentina Domestic	1,478	1,235	19.7%	3,242	3,766	-13.9%
Argentina Exports ⁽²⁾	2,495	2,525	-1.2%	7,526	7,442	1.1%
U.S.A. Domestic	4,230	4,265	-0.8%	12,720	13,417	-5.2%
U.S.A. Exports ⁽²⁾	343	388	-11.6%	1,249	1,175	6.3%
Total Volume	81,203	84,010	-3.3%	227,695	210,103	8.4%

Average Price (per liter) Currency -0.8% Chile Domestic Market - wine Ch\$ 959.6 926.7 3.6% 944.7 952.5 US\$ 3.48 5.5% 3.51 3.37 3.9% Export Markets 3.30 1.81 2.81 -35.5% 1.90 2.77 -31.4% Argentina Domestic US\$ US\$ Argentina Exports 3.19 3.33 -4.3% 3.19 3.17 0.6% US\$ 5.43 5.11 6.1% 5.20 5.11 1.8% U.S.A. Domestic 5.26 -6.0% -5.9% U.S.A. Exports US\$ 5.59 5.43 5.76

- (1) Export Volumes include exports to third parties and sales volumes of the company's distribution subsidiaries (UK, Nordics, Brazil, Singapore, Mexico).
- (2) This figure excludes shipments to the company's distribution subsidiaries.
- (*) This figure includes bulk wine sales.

Performance 3Q & 9M 2014

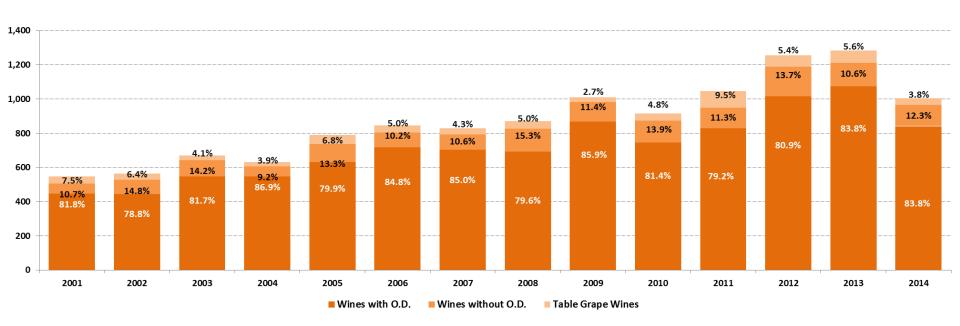
Income Statement	3Q14		3Q13		Change %	Change % 9M14		9M13		Change %
Sales (Ch\$ million)	\$	148,412	\$	134,964	10.0%	\$	405,613	\$	336,289	20.6%
Exports * (Ch\$ million)	\$	103,382	\$	94,655	9.2%	\$	287,234	\$	224,688	27.8%
Exports * (US\$ million)	\$	179	\$	186	-4.2%	\$	510	\$	457	11.5%
% Exports		69.7%		70.1%			70.8%		66.8%	
Export volume * ('000 cases)		5,686		6,230	-8.7%		16,063		14,965	7.3%
Operating Result (Ch\$ million)	\$	16,509	\$	13,490	22.4%	\$	42,455	\$	22,897	85.4%
Op Results (Sales %)		11.1%		10.0%			10.5%		6.8%	
EBITDA (Ch\$ million)	\$	21,480	\$	18,629	15.3%	\$	56,519	\$	35,879	57.5%
EBITDA (% Sales)		14.5%		13.8%			13.9%		10.7%	
Net Income (Ch\$ million)	\$	11,553	\$	13,360	-13.5%	\$	29,551	\$	22,088	33.8%
Net Income (% Sales)		7.8%		9.9%			7.3%		6.6%	
EPS (Ch\$)	\$	15.5	\$	17.9	-13.5%	\$	39.6	\$	29.6	33.8%
Stock Value	\$	1,172	\$	953	23.0%	\$	1,172	\$	953	23.0%

^{*} Export Sales considers total exports and the sales of our distribution subsidiaries.

Chilean Harvest through the years

Historical Harvest Volume

(Million Liters)



Source: SAG