

MATERIAL INFORMATION

Viña Concha y Toro S.A.

SVS Securities Register No.0043

Santiago, March 26, 2009

Superintendent of Securities and Insurance
Santiago

Dear Sir,

Ref: Material Information of Viña Concha y Toro S.A.

As the chief executive officer of Viña Concha y Toro S.A. (the Company), expressly authorized for this purpose, and in accordance with articles 9 and 10.2 of Law No.18,045, article 63 of the Corporations Law and General Rule No.30 of the Superintendency of Securities and Insurance, I inform you the following relevant or material information of the Company.

At the board meeting of Viña Concha y Toro S.A. held on March 26, 2009, it was agreed to call the ordinary shareholders meeting for April 30, 2009, at 4 p.m., at the Edificio de la Industria located at Av. Andrés Bello 2777, 2nd floor, Santiago, in order to deal with the following matters:

- 1.- Approval of the annual report, balance sheet, financial statements and reports of the external auditors, for year ended December 31, 2008.
- 2.- Distribution of earnings and dividend policy.
- 3.- Appointment of external auditors for the year 2009.
- 4.- Set the directors' remuneration.
- 5.- Set the remuneration of the director members of the committee referred to in article 50 bis of Law 18,046, and set its working expense budget for the year 2009.
- 6.- Determine the newspaper for the publication of the calling of the next ordinary shareholders meeting.

7.- Report on transactions carried out by the Company as referred to in article 44 of Law 18,046.

8.- Other matters of the competence of the ordinary shareholders meeting.

The board also agreed to propose to the ordinary shareholders meeting the distribution of the net income of Ch\$35,151,890,536 (thirty-five thousand, one hundred and fifty-one million, eight hundred and ninety thousand five hundred and thirty-six pesos), for the year ended December 31, 2008, as follows:

Distribute, as a charge to the net income for 2008, a last final dividend No.235 of Ch\$12.05 (twelve pesos and five cents) per share, payable as from May 12, 2009. This amount is in addition to the interim dividends distributed against the net income for 2008, which were dividends Nos.232 and 233 both for Ch\$ 2.50 per share, paid on September 30 and December 30, 2008 respectively, and dividend No.234 for Ch\$ 2.50 payable on March 31, 2009.

Finally, the board agreed to propose to the ordinary shareholders meeting the maintenance of the dividend policy to distribute 40% of the net income. It is therefore the intention of the board to distribute against the net income produced during 2009, three dividends, Nos.236, 237 and 238 for Ch\$2.5 per share, payable as interim dividends on September 30 and December 30, 2009 and March 31, 2010. The fourth dividend will be for the amount necessary to complete the 40% of net income for 2009, payable in May 2010 once the results for the year are known and approved by the corresponding ordinary shareholders meeting.

The dividend policy, in any event, will be subject to the availability of cash of the Company.

Yours sincerely,

EDUARDO GUILISASTI GANA
CHIEF EXECUTIVE OFFICER

c.c. : Bolsa de Comercio de Santiago
Bolsa de Valores de Chile
Bolsa de Valores de Valparaiso
Comisión Clasificadora de Riesgo
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