

**MATERIAL INFORMATION**  
Viña Concha y Toro S.A.  
SVS Securities Register No.0043

Santiago, March 26, 2009

Superintendent of Securities and Insurance  
Santiago

Dear Sir,

Ref: Material Information of Viña Concha y Toro S.A.

As the chief executive officer of Viña Concha y Toro S.A. (the Company), expressly authorized for this purpose, and in accordance with articles 9 and 10.2 of Law No.18,045 and General Rule No.30, Section II, No.2.2, of the Superintendency of Securities and Insurance, I inform you the following relevant or material information relating to the financing structure of the Company I represent.

At the board meeting of the Company held on March 26, 2009, it was unanimously agreed, among other things, to set the sum of Ch\$930 (nine hundred and thirty Chilean pesos) per share as the placement price for the twenty-eight million shares for payment issued with respect to the capital increase agreed by the extraordinary shareholders meeting of the Company held on December 18, 2008.

Please accept this information as presented and in compliance with the legislation and regulations that require Viña Concha y Toro S.A. to provide it.

Yours sincerely,

Eduardo Guilisasti Gana  
Chief Executive Officer  
Viña Concha y Toro S.A.

c.c. : Bolsa de Comercio de Santiago  
Bolsa de Valores de Chile  
Bolsa de Valores de Valparaíso  
Comisión Clasificadora de Riesgo  
Banco Santander  
Subgerencia de Contabilidad  
Archivo